



AFRODITA
PROFESSIONAL

Neuro-Sensitive

Science of NEURO-COSMETICS



Neuro-Sensitive

The science of NEUROCOSMETOLOGY
giving new life to sensitive skin

The first neurocosmetic AFRODITA PROFESSIONAL line,
which **directly targets the very source of sensitivity!**

Its action is based on **biomimetic pentapeptide**, which significantly reduces the skin's hyper-reactive receptors' response to stressors: **by up to 80 %***.

As a result:

- **it alleviates the sensations of irritation**

(unpleasant feeling of tightness, itchiness, prickling, stinging sensation, etc.) and

- **reduces the skin's sensitivity: by up to 26 %**.**

*IN VITRO study

**IN VIVO study on 31 volunteers after 28 days of twice-daily use

RESULT:

immediate comfort
and a higher
tolerance threshold
of sensitive, hyper-
reactive skin.

DID YOU KNOW?

Nowadays, over 50% of women and nearly 40% of men living in industrially developed countries experience sensitive skin*.

Solution: The Neuro-Sensitive innovation which soothes sensitive skin at the symptom level as well as from the inside out!

*Mežnaršič Svoltjšak, I. (2017)

0%

FRAGRANCES & SILICONES & COLOURING AGENTS & ALCOHOL

When it comes to caring for sensitive skin, less is more! In addition to effective active ingredients, the soothing formulas of the Neuro-Sensitive products, which were designed following the principle of “less is more”, contain only the ingredients that are essential to produce an emulsion, and are **free of the above-mentioned potential irritants**. The possibility of the skin reacting hyper-sensitively has thus been minimised.



DERMATOLOGICALLY TESTED

All Neuro-Sensitive products have been dermatologically tested. Even more importantly, they have been **tested on sensitive, atopic and allergy-prone skin** under dermatological supervision.



HYPOALLERGENIC PRODUCTS

The select formulas of Neuro-Sensitive products have also been **proven to be hypoallergenic**.

This confirms that they have undergone dermatological tests and that they contain no substances that have been defined as allergens in any scientific way, while their pH values match the skin's natural pH value.

5 NEUROCOSMETIC FORMULAS:

- SOOTHING CREAM for dry skin
- SOOTHING CREAM for normal to combination skin
- SOOTHING EYE CREAM for all types of sensitive skin
- SOOTHING TONIC for all types of sensitive skin
- SOS MASK for all types of sensitive skin