



AFRODITA  
PROFESSIONAL

EN

— CATALOGUE —

# HOME CARE

Home care products. For her and for him.

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## PEOPLE ARE THE INSPIRATION

The story of every product begins where it ends – with its users, by understanding their **wishes, needs** and **expectations**. Meeting the above, and the satisfaction that derives from this, are the essential starting point for the development of every new story.

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The products brought together under the HOME CARE name are part of the AFRODITA PROFESSIONAL range and aimed at users who want to **follow up** treatment in a beauty salon with **high-quality care at home**. The range includes products for **facial care, body care** and **anti-cellulite care**.

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## THE EMBRACE OF NATURE

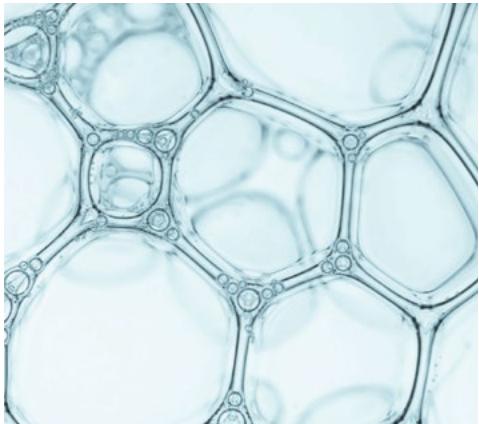
We believe in the power of nature, which is why our products, made according to our own formulations, include generous amounts of only the **finest natural active ingredients**. This is also why we are progressively eliminating non-natural additives and making every effort to source organically produced ingredients. Our products contain **up to 99.9% of natural ingredients**.

## RESPECTING LIFE

Our respect for life and the freedom of choice means our products are **not tested on animals**, either at the final stage or at any intermediate stage of development, which is a rule we also apply in selecting our suppliers of raw materials.



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point of view.  
**Quality** ['kw  
of excellence  
distinguish  
superiority:



## QUALITY, TRUST AND BEAUTY

... are the key values on which our business is based. We work constantly to ensure the high and constant **quality** of our products, guided by **trust** and honesty. Surrounded by beauty at every step, we believe that an important part of **beauty** comes from within – that to be truly beautiful you also have to feel beautiful. Our outstanding professional products help enhance natural beauty, allowing it to shine in all its splendour!

## BETWEEN TRENDS AND TRADITION

A leading **Slovenian cosmetics company** based in Rogaška Slatina, a centre of thermal water and spa tourism, we began writing our success story back **in 1970**. With unstoppable development and investment in innovations, we are constantly searching for new solutions, innovative patents and revolutionary ingredients, on the basis of which we help **create trends** in the cosmetics industry.

## OWN LABORATORIES

All our products are designed and developed in **our own laboratory complex** where they undergo extensive physico-chemical and microbiological tests. Dermatological tests and tests of effectiveness are carried out at globally recognised independent institutions.

## SUPERIOR RESULTS

On the basis of our many years of priceless experience, we create **professional products and cosmetic procedures** that work in synergy to ensure superior results.



# CLEAN UP

Steps to a clear skin

Only a thoroughly cleansed skin allows optimal penetration of the active ingredients contained in cosmetic care products. Thorough skin cleansing involves the use of products for make-up removal, deep cleansing, exfoliating and toning, all chosen with regard to skin type.

The CLEAN UP line includes a complete range of professional skin cleansing products developed by Afrodita Cosmetics on the basis of years of experience and expertise. Products with a high natural active ingredient content that enable advanced but always skin-friendly care.

## CLEANSING and TONING

Cleansing and toning are two **fundamental and essential steps** of every cosmetic treatment. Only thoroughly cleansed and toned skin can establish and maintain a natural physiological balance and be ready for the **optimal penetration of active ingredients from the next stages of care.**

## + MECHANICAL or BIOLOGICAL EXFOLIATION

Mechanical or biological exfoliation is carried out once or twice a week as necessary and involves removing the dead cells of the epidermis, in this way improving the skin's structure and its capacity to absorb active ingredients.



Products for **gentle but effective** cleansing and toning of **all skin types** are based on a high percentage of natural ingredients such as: 100% natural hyaluronic acid, natural plant extracts and oils.

They have a mildly acidic pH value (around 5.5), which matches the skin's natural pH. This means that the products do not damage the acid mantle – the skin's natural acidic protective layer – but instead strengthen its natural defence mechanism, allowing optimal reception of the active ingredients contained in cosmetic care products.

HYALURON CLEANSING MILK 200 ml  
hypoallergenic perfume • face & eyes

- contains patented 100% natural hyaluronic acid with low molecular mass and deep action. Thoroughly removes make-up and cleanses your skin, preparing it for further care. Use: apply the milk evenly to your skin. Massage for a while so that the active ingredients can bind with the impurities. Rinse off with warm water and tone your skin repeatedly with Clean Up Hyaluron Hydro Tonic.

**Key active ingredients:** hyaluronic acid, glycerin

CAMOMILE CLEANSING FOAM 200 ml  
suitable for all types of sensitive skin  
face & eyes

- thoroughly cleanses and degreases the skin, without drying it. Calms the skin and has a mild antiseptic effect. Is also an excellent eye make-up remover and does not irritate the eyes. Suitable for all types of sensitive skin. Use: gently rub the mousse into your skin. Rinse off with warm water and tone your skin with Clean Up Hyaluron Hydro Tonic.

**Key active ingredients:** camomile extract, bisabolol, coconut glucoside

HYALURON HYDRO TONIC 190 ml  
hypoallergenic perfume  
deep & long-lasting hydration

- contains patented 100% natural hyaluronic acid with low molecular mass, to ensure optimum and long-lasting hydration in the deeper layers of the skin. Use: after cleansing your skin thoroughly, tone repeatedly to prepare it for maximum reception of the natural ingredients in the preparations used in further care.

## ESSENTIAL FIRST STEP

· for all skin types

- well tolerated by sensitive skin
- skin-friendly pH value
- paraben, silicone and alcohol free

**Key active ingredients:** hyaluronic acid, glycerin, panthenol

SOFT PEELING 100 ml  
suitable for all types of sensitive skin  
surface exfoliation

*Vegan*

- gently removes dead cells while simultaneously caring for and soothing the skin. Because it contains gentle abrasives of spherical shape it does not damage the skin. Use: apply to moistened skin and gently massage for a minute or two. Then rinse off with warm water.

**Key active ingredients:** aloe vera extract, almond oil, allantoin, sunflower oil

BIPHASIC EYE MAKE-UP REMOVER 125 ml  
dual effect: cleanses and hydrates  
also removes waterproof make-up

*Vegan*

- well tolerated by the sensitive area around the eyes, removes even waterproof make-up quickly and without rubbing. With 100% natural hyaluronic acid (20–50 kDa), it hydrates the skin around the eyes. The product is not suitable for false eyelashes.

**Key active ingredients:** hyaluronic acid, bisabolol



# NEURO-SENSITIVE

New life for sensitive skin

An unpleasant feeling of tightness, itchiness, tingling, stinging... The daily reality of sensitive skin, which we address not only at the level of symptoms, but also and above all at the level of causes. With innovative Neuro-Sensitive technology, the first Afrodita Professional neurocosmetic range to **directly target the source of sensitivity!**

Its action is based on **biomimetic pentapeptide**, which significantly reduces the skin's hyper-reactive receptors' response to stressors: **by up to 80%\***.

As a result:

- **it alleviates the sensations of irritation** (itchiness, prickling, stinging, unpleasant tightness, etc.) and
- **reduces the skin's sensitivity: by up to 26%\*\*.**

RESULT: immediate comfort & higher tolerance threshold for sensitive, hyper-reactive skin.

## "LESS IS MORE" FORMULA: 0% FRAGRANCES & SILICONES & COLOURANTS & ALCOHOL

When it comes to caring for sensitive skin, less is more! The **minimalist formulas** of Neuro-Sensitive products, designed according to the principle "less is more", contain only the ingredients that are essential to produce an emulsion and are **free of the above potential irritants**. The possibility of the skin reacting hyper-sensitively has thus been minimised.

## DERMATOLOGICALLY TESTED

All Neuro-Sensitive products have been **DERMATOLOGICALLY TESTED**. Even more importantly, they have been tested on sensitive, atopic and allergy-prone skin under dermatological supervision.

## HYPOALLERGENIC FORMULAS

The select formulas of Neuro-Sensitive products are also clinically proven to be **HYPOALLERGENIC**. This confirms that they have undergone dermatological tests and that they contain no substances that have been defined as allergens in any scientific way, while their pH values match the skin's natural pH value.

\*IN VITRO study

\*\*IN VIVO study on 31 volunteers after 28 days of twice daily use



SOOTHING CREAM FOR NORMAL TO COMBINATION / DRY SKIN 50 ml  
»less is more« formula  
for sensitive skin

\* *Vegan*

- the science of neurocosmetology to soothe your skin and raise the tolerance threshold of hyper-reactive skin. With biomimetic pentapeptide, which significantly reduces the response of the skin's hyper-reactive sensory fibres to stress factors. As a result, **it relieves the feeling of irritation** (itchiness, prickling, burning sensation, unpleasant tightness, etc.) and **reduces skin sensitivity**. **Key active ingredients of cream for normal to combination skin:** biomimetic pentapeptide, organic green tea. **Key active ingredients of cream for dry skin:** biomimetic pentapeptide, avocado oil

\*applies only to cream for normal to combination skin

SOS MASK 150 ml  
»less is more« formula  
suitable for all types of sensitive skin

*Vegan*

- soothing neurocosmetic care gives fast relief to irritated skin. The biomimetic pentapeptide acts directly on the source of sensitivity: it reduces activation of the receptors that cause the skin to react excessively. As a result, **it soothes irritations** and **minimises the skin's reaction to stress**. **Key active ingredients:** biomimetic pentapeptide, jojoba oil

SOOTHING TONIC 190 ml  
»less is more« formula  
suitable for all types of sensitive skin

*Vegan*

- the science of neurocosmetology to soothe your skin and raise the tolerance threshold of hyper-reactive skin. With biomimetic pentapeptide, which significantly reduces the response of the skin's hyper-reactive sensory fibres to stress factors. As a result, it relieves the feeling of irritation (itchiness, prickling, burning sensation, unpleasant tightness, etc.) and **reduces skin sensitivity**. **Key active ingredients:** biomimetic pentapeptide, provitamin B5

## THE SCIENCE OF NEUROCOSMETOLOGY

- dermatologically tested
- hypoallergenic formulas

SOOTHING EYE CREAM 15 ml  
»less is more« formula  
suitable for all types of sensitive skin  
does not irritate the eyes

*Vegan*

- uses the science of neurocosmetology to soothe and raise the tolerance threshold of hyper-reactive skin around the eyes. A complex of moisturising and nourishing ingredients acts together with biomimetic pentapeptide to soothe the skin and reduce its reaction to stressors. **Hypoallergenic**, fast absorbing formula, which **does not irritate** the eyes. **Key active ingredients:** biomimetic pentapeptide, vitamin E



# PURE OXYGEN

Let your skin breathe again!

Lightness, freshness and a sense of the skin "breathing"... All this and more with the new generation of PURE OXYGEN "active cosmetics" **based on the POWER OF PURE OXYGEN**, an essential element of healthy skin of every type.

The PURE OXYGEN innovation is the result of **amazing advances in modern cosmetology**, drawing on medicine to develop a completely non-invasive but effective way of supplying skin with oxygen. It involves the highly functional Fiflow BB61 technology, which greatly increases the oxygenation of skin cells by binding, transporting and releasing atmospheric oxygen. In turn, this stimulates their metabolism and strengthens all physiological skin functions.

Treatment with PURE OXYGEN products helps the skin "breathe" again, giving it the support it needs to get back in top shape. Thanks to its "second skin" effect, the skin looks reborn after treatment: **rosy, supple, rested and visibly rejuvenated.**

**IDEAL FOR EVERY SKIN TYPE:** young, mature, dry or oily – what every skin needs above all is oxygen, which is essential for a wide range of processes. PURE OXYGEN products are therefore recommended for all skin types for use on the **face, neck and chest, for men and women of all ages**, and especially for tired and puffy skin, skin exposed to pollution and skin subject to premature ageing.

**REBORN EFFECT – visibly more vital and rejuvenated SKIN in 93%** of those tested.\*

\*self-assessed by 30 volunteers after 14 days of twice-daily combined use of Pure Oxygen products



INVIGORATING DAY CREAM 50 ml  
non-comedogenic product  
paraben, paraffin & silicone free

*Vegan*

- by working at the cellular level, this moisturising and refreshing oxygen care **regenerates the skin from inside out!** Its bioactive **Fiflow BB61** technology improves oxygen supply to the skin, stimulates detoxification and instantly invigorates the metabolic activity of skin cells. This improves the skin's appearance while also benefiting its overall function and structure! The skin regains a healthy, more rested appearance, is visibly rejuvenated, and its ageing is slowed.

**Key active ingredients:** Fiflow BB61, pea extract, peptide carnosine, provitamin B5, aloe vera

INVIGORATING NIGHT CREAM 50 ml  
non-comedogenic product  
paraben & paraffin free

*Vegan*

- nourishing and regenerative oxygen care that **revitalises your skin cells as you sleep!** Thanks to a revolutionary system of atmospheric oxygen transport, **Fiflow BB61** increases skin oxygenation, which in turn steps up the creation of new, healthy skin cells and revitalises all the natural functions of existing cells. The result: a radiant complexion which reflects the improved overall function of the skin at the cellular level with its visibly more vital and youthful appearance!

**Key active ingredients:** Fiflow BB61, vitamin A, peptide carnosine, jojoba oil, almond oil

OXYGENATION ACTIVATOR 30 ml  
stimulates skin cell activity  
paraben, paraffin & silicone free

*Vegan*

- a unique concept: intensive skin cell oxygenation! Based on **Fiflow BB61**, an advanced, highly functional technology that creates numerous tiny bubbles on the skin's surface, binds oxygen from the air and releases it into the skin. This improves oxygen supply to the skin, stimulating its metabolism. As a result, the skin can "breathe" again and shine with a fresh and visibly rejuvenated look.

**Key active ingredients:** Fiflow BB61, peptide carnosine, soy isoflavones, beta-glucan

## INTENSIVE SKIN CELL OXYGENATION

- new generation "active cosmetics"
- with reborn skin effect

AMPOULES 5 x 1,5 ml  
intensive revitalisation  
paraben, paraffin & silicone free

*Vegan*

- an inexhaustible source of oxygen that stimulates the activity of skin cells and vitalises the natural functions of the skin. They work on the basis of the innovative **Fiflow BB61** oxygen transfer mechanism, which increases skin oxygenation. The improved oxygen supply stimulates skin cell respiration, visibly firms the skin and restores its natural freshness and colour.

**Key active ingredients:** Fiflow BB61, provitamin B5



# HYALURON

Extreme moisturising power

Experience extreme moisturisation with the help of remarkable 100% natural hyaluronic acid, which thanks to its low molecular mass penetrates into the deeper layers of the skin and balances its hydration. Its effect is twofold: **intensive moisturisation** and **stimulation of the regenerative capacity** of the cells that form the two key proteins in your skin: collagen and elastin. The HYALURON range guarantees visible effects, since moisturised skin is **firmer**, **smoother** and more **radiant**.

#### REMARKABLE TEST RESULTS\*:

- 91% of test subjects → better MOISTURISED skin
- 81% of test subjects → SMOOTHER skin
- 91% of test subjects → FIRMER skin
- 87% of test subjects → better skin TONE

\*in vivo TEST: self-assessment by 22 subjects after 56 days of twice-daily use (% of test subjects who noticed an improvement in individual biomechanical properties of their skin)

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HYALURON 24H CREAM FOR  
NORMAL TO COMBINATION / DRY SKIN 50 ml  
paraben free • no oily shine

\* *Vegan*

- contains patented 100% natural hyaluronic acid, which provides long-term hydration to deeper skin layers and stimulates the formation of collagen and elastin. In vivo and in vitro tests prove that the skin is substantially better moisturised, firmer and smoother after use. For optimum results, we recommend using the cream in combination with the Hyaluron Ampoule (see page 23).

**Key active ingredients for cream for normal to combination skin:** hyaluronic acid, peptide carnosine, shea butter; **Key active ingredients for cream for dry skin:** hyaluronic acid, ceramides, shea butter, cocoa butter, meadowfoam oil

\*applies only to cream for normal to combination skin

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BODY LOTION 200 ml  
quick absorption  
paraben, paraffin, silicone free

\* *Vegan*

- contains 100% natural hyaluronic acid, which helps prevent loss of moisture through the epidermis and acts as a reservoir within the dermis by binding up to 1,000 times its own weight in moisture. In this way, the lotion moisturises the skin and, as a result, improves its elasticity and firms it. The added vitamin E helps prevent premature signs of skin ageing caused by the effects of free radicals. The lotion is quickly absorbed and leaves no unpleasant greasy feel.

**Key active ingredients:** hyaluronic acid, vitamin E

## INTENSIVE HYDRATION & FIRMING

- with patented 100% natural hyaluronic acid
- extraordinary results in clinical trials





# COLLAGEN CMF

Vitalising skin care

As a result of the natural ageing process, the collagen content in the skin falls dramatically, which is why we **stimulate its synthesis with the appropriate daily skin care** – using the COLLAGEN CMF range of care products! The range contains natural active ingredients which as well as stimulating collagen production intensively moisturise the skin, support regenerative processes, improve the skin's ability to retain moisture and provide it with protection against adverse environmental stressors.

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EXTRA MOISTURISING CREAM 50 ml  
long-lasting hydration • paraben free

- supplies the skin with moisture and prevents its excessive evaporation. Vitamin E, which protects cells against decay and also intensifies the action of all the other ingredients. The skin is left tighter ("lift effect") immediately after treatment, and after a few days it becomes firmer. Small wrinkles are visibly smoothed and the skin is optimally protected against premature ageing.

**Key active ingredients:** marine collagen, mallow extract, jojoba and avocado oil, shea butter, vitamin E

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INTENSIVE NOURISHING CREAM 50 ml  
for extremely dry, tired & mature skin  
regenerative action

- establishes a natural balance between lipids and moisture in the skin. It restores the cells' natural energy, improves immune defences and slows down your skin's ageing process. After just one application the skin is already left beautifully tight ("lift effect"), and in a few days the skin becomes noticeably firmer, softer, smooth and nourished. Small wrinkles disappear and deeper ones become much shallower.

**Key active ingredients:** marine collagen, jojoba, avocado and wheat germ oil, vitamin E

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EYE CREAM 15 ml  
fights dark circles, lifting effect  
paraffin free

- generously moisturises, stimulates collagen production and improves blood circulation in the skin, which helps **diminish dark circles. Wrinkles are less visible** even after the first application and the skin is silky-smooth and taut. After three weeks of daily care, the skin is revitalised, firmer and more resistant.

**Key active ingredients:** marine collagen, beta-glucan, butcher's broom

## ANTI-AGEING

- lifting
- with patented marine collagen microspheres





The effect is that of an **inexhaustible elixir of youth** – stimulating cell regeneration and reviving dehydrated, tired and fatigued skin. Gives the skin an immediate and effective energy renewal and represents active rejuvenating care.

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ANTI-STRESS SERUM 30 ml  
instant revitalisation • »ice effect«  
dermatologically tested

*Vegan*

- "ENERGY BOOST" formula with a **cooling effect** which invigorates the skin in just 3 minutes! The skin is thoroughly moisturised and its blood circulation stimulated, giving it an instantly fresh, rejuvenated look. Offers long-term support to the skin's natural resistance to various stress factors. Especially recommended for tired and atrophied skin or for skin exposed to mental and physical stress. Apply as a base for a cream/mask.

**Key active ingredients:** phytoamine biocomplex, cocoa butter, ginkgo extract, ginseng extract, hyaluronic acid

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PROTECTION CREAM SPF 30 50 ml  
for all types of skin  
effective against sunburn & photoageing  
& dehydration

*Vegan*

- protects the skin from sunburn and premature ageing caused by UV rays and free radicals and at the same time provides care and helps prevent it from drying out. Suitable for protecting the skin of the **face, neck and chest** against the sun all year round and essential when using PEEL RE-NEW products based on AHA/BHA acids [see page 31].

**Key active ingredients:** UVA and UVB filters, vitamin E, bisabolol

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AMPOULE HYALURON 5 x 1,5 ml  
exceptional moisturisation

*Vegan*

- for **intensive** and **long-lasting deep skin moisturising**. After application, your skin looks firmer, fresher and rejuvenated. Suitable for all skin types, especially for dehydrated skin with no tone and skin after the age of 25 that is lacking in moisture.

**Key active ingredients:** hyaluronic acid, panthenol, beta-glucan

## ENERGY RENEWAL for tired and fatigued skin

- active rejuvenating care
- dermatologically tested formulas
- ampoules, miraculous droplets of beauty

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AMPOULE COLLAGEN 5 x 1,5 ml  
lifting effect

- with **instant lifting effect**. The effect can be noticed at first glance: your skin is smoothed, gets a fresh tone, firms up and shines with youthful beauty. For the care of mature skin with pronounced wrinkles, for preventive anti-age skin care after the age of 30, for skin with pronounced imperfections that is lacking in tone.

**Key active ingredients:** marine collagen, peptide carnosine

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AMPOULE ACNE 5 x 1,5 ml  
soothes & has antibacterial effect

*Vegan*

- has a mild **antibacterial** and **astringent** action. Effectively removes dead skin cells, stimulates blood circulation in your skin, soothes, cleans clogged sebaceous glands and regulates their function. For the care of impure and problem skin.

**Key active ingredients:** salicylic acid, essential oils



# HYDRO CONTROL

Natural moisture & oil balance

The effectiveness of HYDRO CONTROL products in resolving the problems of combination to oily skin is the result of the action of selected plant extracts from the Amazonian rainforest, which work in synergy to **regulate the action of the sebaceous glands, reduce the formation of acne and blackheads and give the skin the desired matte appearance.**

Combination to oily skin is characterised on the one hand by a lack of moisture and, on the other, by excessive oil secretion – whether over the whole face or in specific areas. For a natural solution to these problems we therefore **recommend the combined use** of HYDRO CONTROL products. The serum reduces sebum secretion and gives the skin matte appearance, while the cream generously moisturises the skin.

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MOISTURISING CREAM 50 ml  
mattifies and moisturises

*Vegan*

- generously moisturises the skin, has a mild antibacterial and astringent effect and regulates the natural balance of the oils and moisture in the skin. Alleviates inflammatory processes and helps prevent the formation of comedones (spots and whiteheads).

**Key active ingredients:** Amazonian complex, beta-glucan, witch hazel extract

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MATTIFYING SERUM 30 ml  
non-comedogenic formula • paraben, paraffin & silicone free • mattifies and moisturises  
reduces pore clogging

*Vegan*

- instantly mattifies the complexion, reduces excessive sebum secretion, reduces acne and whiteheads and moisturises the skin. Its non-comedogenic formulation has a mild antibacterial effect at three levels: it reduces sebum secretion and mattifies the complexion, moisturises and protects skin from drying out, and regulates its balance of oils and moisture.

**Key active ingredients:** Amazonian complex, essential oils of lemon and rosemary, vitamin B3

+ The serum can be **applied multiple times during the day** – whenever that unpleasant oily shine reappears on your skin.

## FOR OILY AND COMBINATION SKIN

- dermatologically tested
- with the power of amazonian complex





# ACNE

Skin care for impure and problem skin

A synergy of **natural plant extracts** and **essential oils** with a powerful cleansing, antibacterial, anti-inflammatory and astringent effect.

The ACNE range represents a **rapid** and **effective solution** for impure skin caused by an accumulation of cornified or horny cells (keratinocytes), bacteria and fat in the sebaceous glands of hair follicles. Impure skin can also be the result of heredity and hormone imbalance.

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CLEANSING FOAM 200 ml  
 deep cleansing  
 paraben, paraffin and silicone free



- cleansing foam cleanses skin of excess oils and dirt. Calms and restores skin oil and moisture balance. Apply it to a moist face. Gently rub it into your skin with your fingertips using circular motions. Rinse with plenty of warm water. Also suitable for cleansing skin on the shoulders, back and chest.

**Key active ingredients:** tea tree essential oil, glucosides

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ZnO CREAM 30 ml  
 soothes & has antibacterial effect  
 dries spots, calms inflamed skin,  
 reduces redness • fragrance free

- reduces sebaceous gland hyperactivity, soothes the skin and has a mild antibacterial effect. Apply a thin layer to cleansed, degreased and toned skin and leave to absorb. **Alternatively, apply only to individual problem areas.**

**Key active ingredients:** tea tree essential oil, witch hazel extract, allantoin, zinc oxide, rosemary extract

## FOR OILY, IMPURE, ACNE SKIN

- dermatologically tested
- antibacterial & astringent action





# PEEL RE-NEW

A modern approach to exfoliation

Wrinkles, drawn skin, uneven complexion, pigmentation marks, uneven surface, impurities, enlarged pores, etc. Remove all these and numerous other skin imperfections with the PEEL RE-NEW innovation! With a modern approach to exfoliation **based on timeless hydroxy acids**, which enables multilayer exfoliation and consequently intensifies the skin cell regeneration process and **has an all-round "RE-NEW" effect:**

- restores the skin's natural freshness and rosiness;
- improves the structure of the epidermis and strengthens the skin's barrier function;
- visibly smoothes the skin surface and reduces acne scars;
- evens out skin tone, lightens the complexion and reduces signs of hyperpigmentation;
- alleviates problems associated with oily, impure skin;
- stimulates the synthesis of collagen and hyaluronic acid, and, as a result, increases moisture supply to the skin, reduces pronounced wrinkles, tones the skin and slows down the skin ageing process.

## THE RESULT:

General improvement in the appearance of the epidermal and dermal layers of the skin!

**COMPLETE RENEWAL that you can see and feel ...**

## GOLDEN RULE: PROTECTION AGAINST UV RAYS

PEEL RE-NEW products **based on AHA and BHA acids** (AHA and BHA exfoliants, AHA creams) temporarily increase skin photosensitivity by removing the top (horny) layer of the epidermis. For this reason they are only suitable for use in late autumn, winter and early spring; **FOR EVENING/NIGHT CARE.** During the day you should protect your skin with VITA DERMA Protection Cream SPF 30 (see page 23).



AHA CLEANSING FOAM 200 ml  
cleanses & degreases

*Vegan*

- removes facial and eye make-up and thoroughly cleanses and degreases your skin. It maintains the skin's natural pH balance and does not dry it out. Suitable for daily use in the morning and evening. Gently smooth into your slightly damp face, neck and upper chest. Rinse off with water and tone your skin.

**Key active ingredients:** coconut glucosides

BHA EXFOLIANT 30 ml  
pH 3.4

*Vegan*

- penetrates deep into the pores where it has a **highly cleansing, mildly antibacterial and keratolytic effect** – removing dead skin cells and stimulating the formation of new ones. As a result it has an all-round 'RE-NEW' effect: it reduces the occurrence of impurities, tightens dilated pores and refreshes your complexion, making your skin look rejuvenated. Suitable for cleansing and revitalising all skin types and especially recommended for improving the condition of oily, impure skin.

**Key active ingredients:** 2% salicylic acid, nettle and oak extracts, panthenol

AHA CREAM FOR DRY SKIN 50 ml  
pH 3.4

paraben & paraffin free

*Vegan*

- the power of fruit acids **for a complete renewal of your skin!** It works with an all-round 'RE-NEW' effect: stimulates the process of skin cell regeneration, reduces signs of hyperpigmentation (dark marks and freckles), makes the complexion more even and visibly smoothens the skin's surface. By stimulating the synthesis of collagen and hyaluronic acid it also increases moisture supply to the skin, firms its structure and reduces wrinkle visibility. Suitable for **night skin care**.

**Key active ingredients:** 3.15% glycolic and lactic acid <sup>EAC</sup>, argan oil, glycerin

## BASED ON AHA & BHA ACIDS

- all-round "RE-NEW" effect
- maximum effectiveness & high tolerance

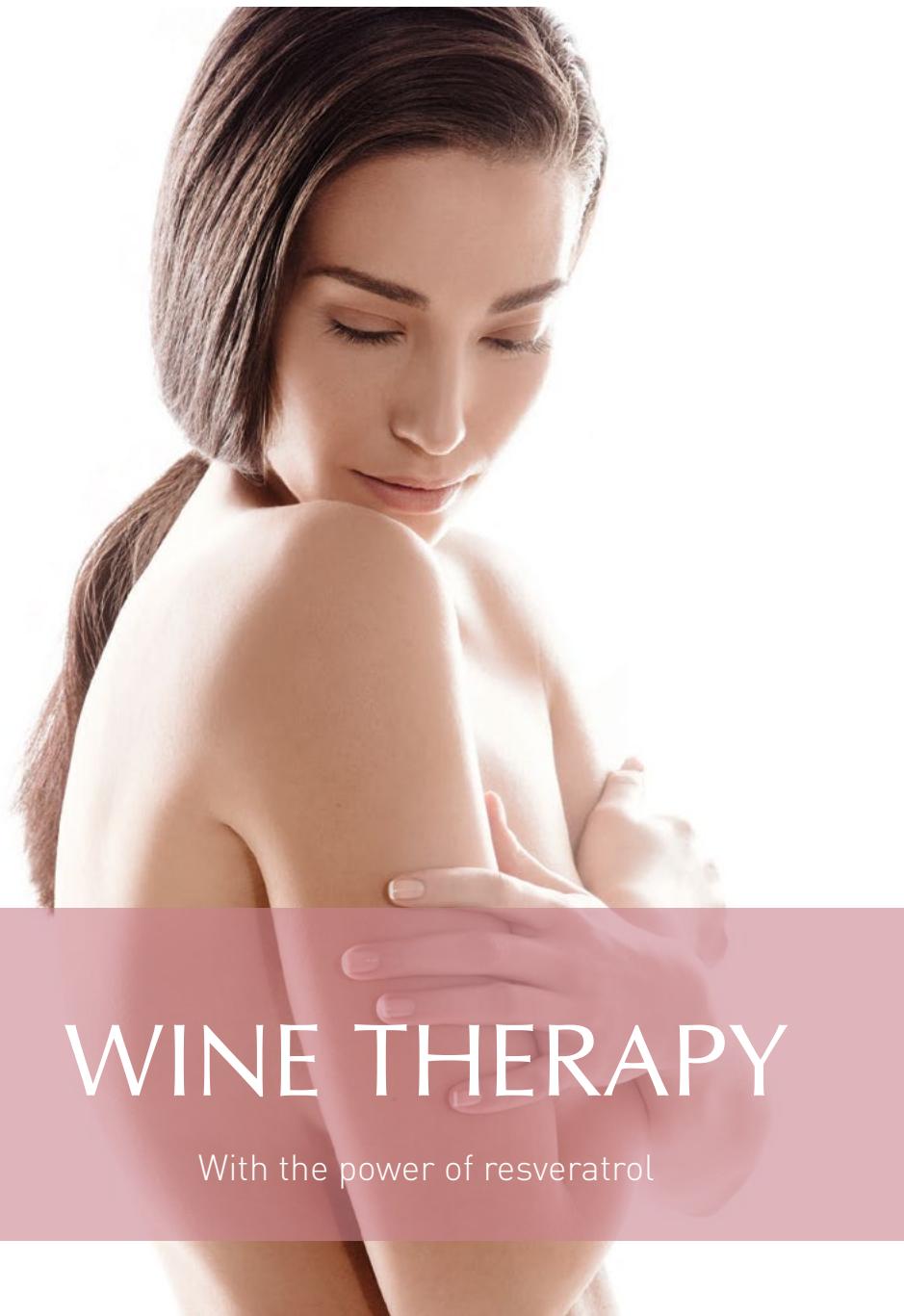
AHA CREAM FOR NORMAL TO OILY SKIN 50 ml  
pH 3.4

paraben & paraffin free

*Vegan*

- the power of fruit acids **for the complete renewal of your skin!** It works with an all-round 'RE-NEW' effect: stimulates skin regeneration, reduces signs of hyperpigmentation (dark marks and freckles), makes the complexion more even and alleviates texture irregularity caused by acne. It also regulates the secretion of sebum, helps prevent pore blocking, generously moisturises your skin and has a rejuvenating effect. Suitable for **night care**.

**Key active ingredients:** 3.15% glycolic and lactic acid <sup>EAC</sup>, niacinamide, glycerin



# WINE THERAPY

With the power of resveratrol

In patented capsule form, has a powerful antioxidant action and protects skin from the harmful effects of free radicals, helping prevent premature degradation of the skin cells.

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MOISTURISING CREAM 50 ml  
for normal to combination skin  
silicone free

*Vegan*

- the blend of **patented pure resveratrol** in capsule form and sparkling wine extract provides simultaneous hydration and **rejuvenating therapy**. It contains added vitamin E, which **boosts hydration** in the upper layers of the skin and protects it.

**Key active ingredients:** resveratrol, vitamin E, sparkling wine

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NOURISHING CREAM 50 ml  
for dry skin  
silicone free

- the blend of **patented pure resveratrol** in capsule form and sparkling wine extract provides simultaneous hydration and **rejuvenating therapy**. It contains added vitamin E, which **boosts hydration** in the upper layers of the skin and protects it.

**Key active ingredients:** resveratrol, vitamin E, sparkling wine

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GRAPE & VITAMIN DRY OIL 30 ml  
for normal to dry skin  
maintains hydro-lipid balance  
paraffin & silicone free

*Vegan*

- **100% pure** grapeseed oil slows down premature ageing processes and gently nourishes the skin. With added vitamins A and E, it **stimulates** the skin's natural **ability to regenerate** and **preserves the lipid layer** of the epidermis. **It can be used:**

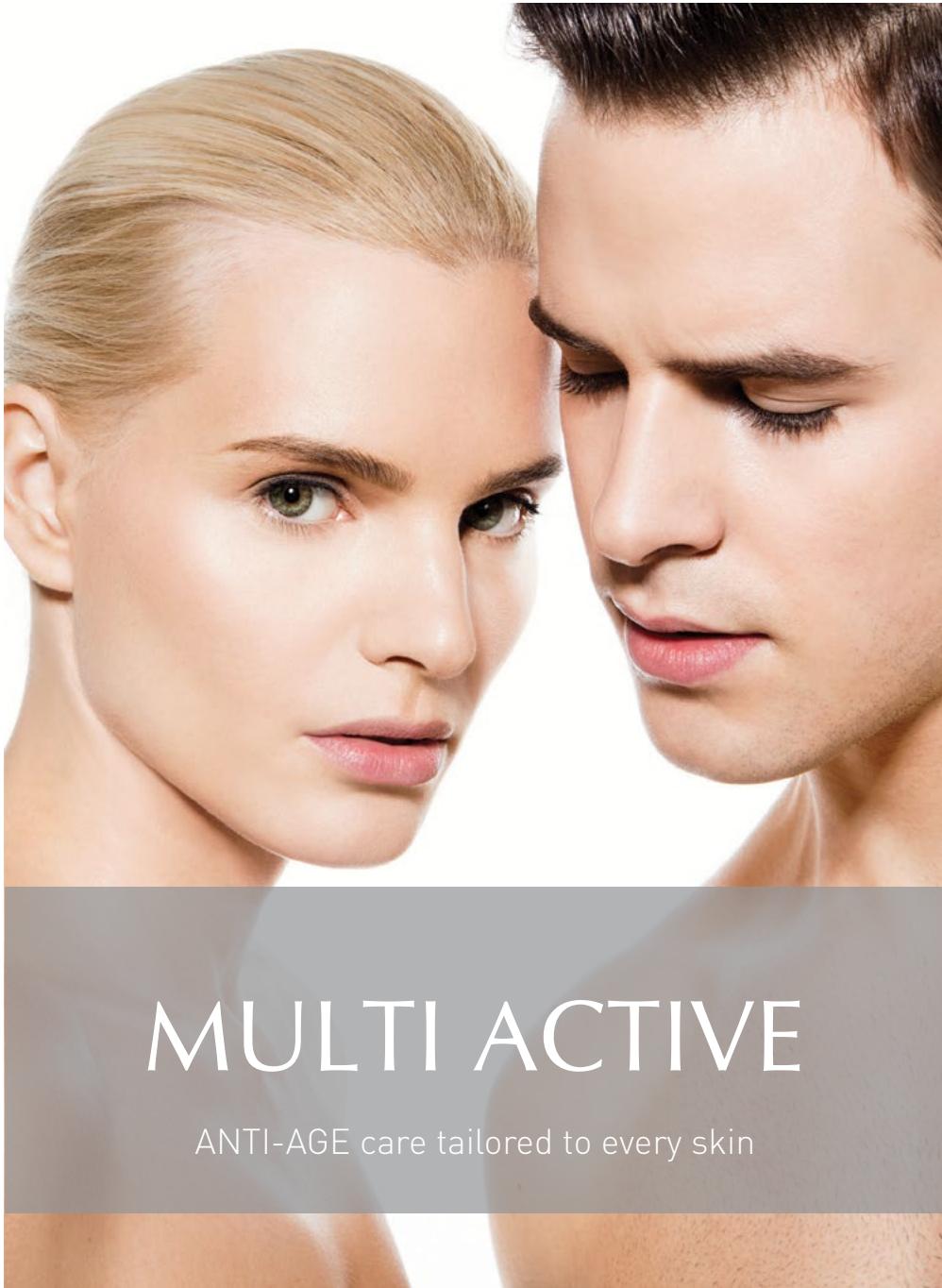
1. as a stand-alone product,
  2. after applying cream,
  3. in combination with cream;
- mix the oil into the cream in the palm of your hand and apply to the face.

**Key active ingredients:** resveratrol, grapeseed oil, vitamins A & E

## WITH THE POWER OF PATENTED PURE RESVERATROL

- antioxidant protection
- rejuvenating care





# MULTI ACTIVE

ANTI-AGE care tailored to every skin



## FOR ALL TYPES OF SKIN

- for her & for him
- effective protection against harmful effects of free radicals

ANTI-AGE FLUID 100 ml  
 hydrating anti-ageing formula  
 rapidly absorbed texture  
 an ideal base for make-up



- intensive moisturising formula with **vitamin complex** and **antioxidants** to effectively fight skin ageing! The biomimetic peptide carnosine **reduces degradation** of skin cells\*, stimulates collagen production\*\* and provides effective **protection** against free radicals, pollutants\* and harmful **light spectra** (UV\*\*, IR\*, \*\*\* and blue light\*, \*\*). The fluid is light in texture and **rapidly absorbed**, and **leaves no greasy residue**.

Apply as a base for your chosen care product (dry skin) or use on its own (normal to oily skin).

**Key active ingredients:** carnosine peptide, liposomes, vitamins A, C, E.

\*in vitro study, \*\*ex vivo study, \*\*\*clinical study



# WIN UP-LIFT

Ultimate lifting from Swiss ice wine

WIN UP-LIFT represents an innovative modern approach to professional cosmetic treatment, where Afrodita Cosmetics has succeeded in combining the frequently "uncombinable", namely intensive hydration and lifting with visible effects!

With refined **ice wine**, a rich source of polyphenols, it **smooths** and **firms** the skin; stimulates skin regeneration and provides intensive protection against moisture loss and harmful free radicals and other environmental factors.

**SCIENTIFICALLY PROVEN. VISIBLE RESULTS AFTER THE VERY FIRST APPLICATION.**

**ULTIMATE LIFTING:**

reduces the depth of wrinkles and lines by up to 13%\*,

**EXTREME HYDRATION:**

improves skin hydration by up to 50.9%\*\*!

\*in vivo study on 22 volunteers 30 mins after 1 application

\*\*in vivo study on 20 volunteers after 28 days of twice-daily use

**1. ACTIVE INGREDIENT FROM ICE WINE**

The ice wine active ingredient incorporated in WIN UP-LIFT products is **the first active ingredient** from ice wine to be used in cosmetics. It is a **global innovation** that represents an important advance in the cosmetic industry.

This range is suitable **for all ages** and **all skin types** and is especially recommended for:

- a normal to combination skin type,
- sagging, dehydrated skin and
- marked fine lines and deep wrinkles.



MOISTURISING CREAM 50 ml  
for normal to combination skin

*Vegan*

- with refined ice wine, a rich source of polyphenols, smooths and firms the skin! Clinically proven to visibly reduce wrinkle depth in minutes, it improves skin hydration at the same time. It stimulates skin regeneration and provides intensive protection against moisture loss and harmful free radicals and other environmental factors.

**Key active ingredients:** ice wine, vitamin A

NOURISHING CREAM 50 ml  
for dry skin

- with refined ice wine, a rich source of polyphenols, smooths and firms the skin! Clinically proven to visibly reduce wrinkle depth in minutes, it improves skin hydration at the same time. The richness of natural wheat germ and grape seed oils gently nourishes and cares for even the driest skin.

**Key active ingredients:** ice wine, wheat germ oil

REJUVENATING ELIXIR 30 ml  
for all types of skin  
light, fast-absorbing hydrating texture  
an excellent base for make-up

*Vegan*

- provides an immediate lifting effect and significantly improves skin tone and elasticity with its remarkable blend of active ingredients. The synergy of ice wine and bio-active peptides visibly reduces the depth of lines and wrinkles after just one application and stimulates the synthesis of collagen and hyaluronic acid in the long term. Use as a stand-alone treatment for combination skin or as a supplement to the selected dry skin care cream.

**Key active ingredients:** ice wine, bio-active peptides

## INTENSIVE HYDRATION AND LIFTING

- clinically proven effect
- paraben, paraffin & alcohol free

FROZEN MASK 150 ml  
for all types of skin

*Vegan*

- refined icy texture with a refreshing effect for instant invigoration and an incredible lifting effect! With ice wine and provitamin B5, visibly reduces wrinkle depth and significantly improves skin hydration. Restores energy, firms tired, dehydrated skin and calms sensitive skin.

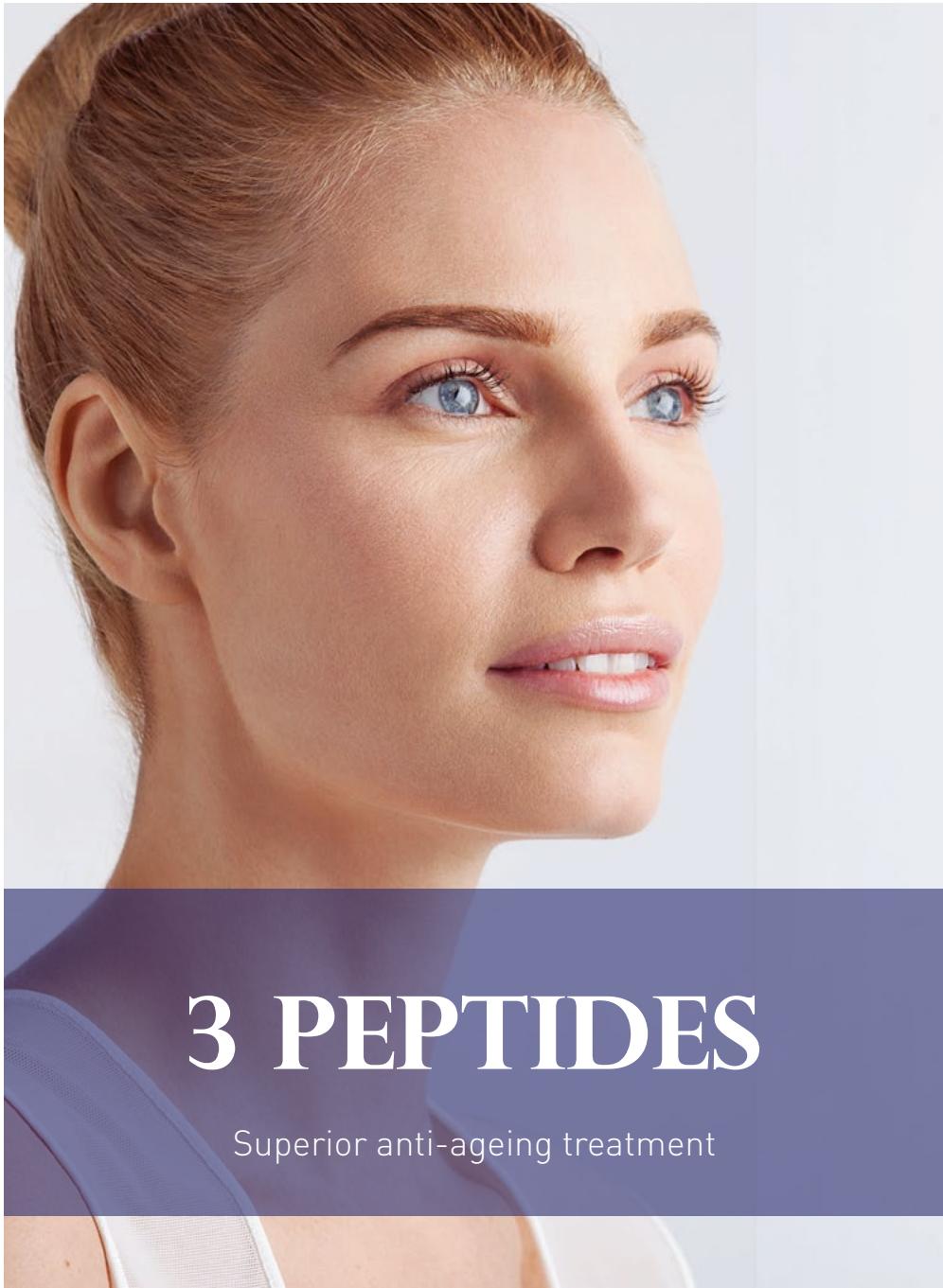
**Key active ingredients:** ice wine, provitamin B5

REFRESHING MIST 190 ml  
for all types of skin

*Vegan*

- with prestigious ice wine, refreshes the skin and supplies essential moisture thanks to its added moisturising active ingredients. Use after every cleansing. Essential when using Win Up-Lift Frozen Mask. May be used several times a day for hydration.

**Key active ingredients:** ice wine, hydrating complex



# 3 PEPTIDES

Superior anti-ageing treatment

A development achievement of modern dermo-cosmetology with **BIOLOGICALLY ACTIVE PEPTIDES** which rejuvenate the skin from the inside out!

This advanced approach to anti-ageing skin care combats the root cause of visible signs of ageing. Harnessing the power of **biologically active peptides**, it goes to work on the skin cells directly, stimulating them to divide faster and synthesise more **collagen, elastin** and **hyaluronic acid**. Slows down the chronological ageing and photoageing of the skin, rejuvenating it in every way: it **visibly tones the skin, smoothes the skin surface and produces an intensive anti-wrinkle effect!**

#### Remarkable RESULTS:

- improved skin TONE: **+19.5%**
- reduced wrinkle density: **-37%**
- reduced wrinkle size: **-18.5%**

#### CLINICALLY PROVEN!

In vivo study on 23 volunteers after two months of twice daily use.

#### DERMO-COSMETOLOGY

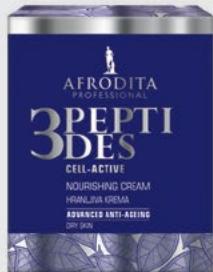
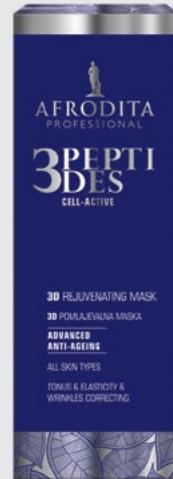
The 3 PEPTIDES product line goes beyond the standard care-providing role of cosmetics. Working at the cellular level, biologically active peptides have an **effect not only on the appearance but on the actual functioning and structure of skin**. Acts as a bridge between cosmetic and dermatological skin treatment.

#### AWARD-WINNING INGREDIENT

The Matrixyl® peptide complex included in 3 PEPTIDES products received the prestigious "25 years of Innovation Award" and was recognised as the ingredient which has had the greatest impact on personal care over the last quarter of a century.

#### REJUVENATING YOUR SKIN!

The sophisticated, high-performance formulas used in our 3 PEPTIDES products ensure **superior anti-ageing care for all types of skin after the age of approx. 30 years** and are particularly recommended for skin subjected to premature ageing –as a result of either internal or external factors.



**MOISTURISING/NOURISHING CREAM** 50 ml  
for normal to combination/dry skin  
paraben, paraffin & silicone free

*Vegan*

- advanced anti-age skin care which rejuvenates your skin at the cellular level! By reactivating several dermal and epidermal genes, the cream promotes the natural process of skin cell division and boosts the synthesis of extracellular matrix macromolecules, which regulate skin firmness and elasticity. As a result, skin ageing is significantly slowed, with decreases in wrinkle density and volume and a visible improvement in skin tone.

**Key active ingredients moisturising cream:**

3 bio-active peptides, brown algae extract;

**Key active ingredients nourishing cream** 3 bio-active peptides, brown algae extract, almond oil, jojoba oil

**EYE CREAM** 15 ml  
fights dark circles & puffiness  
paraben, paraffin & silicone free

*Vegan*

- bio-active skin care formula for a rested, visibly rejuvenated look! Revives the youthful potential for skin cell regeneration, increases the synthesis of collagen and hyaluronic acid, and improves the quality of the papillary dermis. As a result, crow's feet are reduced (-32.9%) and the skin around the eyes is visibly toned (+15.5%).\* By stimulating microcirculation in the skin, along with its intensive anti-oedemic and drainage effect, it also **combats eye puffiness, bags and dark circles.**

**Key active ingredients:** 3 bio-active peptides, cecropia extract, butcher's broom extract, rose hip oil, argan oil, cocoa butter

\*in vivo study on 23 volunteers after 56 days of twice daily use

**INTENSIVE NIGHT ESSENCE** 30 ml  
for all types of skin  
paraben & paraffin free

*Vegan*

- intensifies skin cell regeneration, substantially increases the synthesis of collagen and hyaluronic acid. As a result, it significantly slows down the chronological and photoageing of the skin, rejuvenating it in every way: improving its firmness, smoothing its surface and reducing the number and size of pronounced wrinkles.

**Key active ingredients:** 3 bio-active peptides, meadowfoam oil, rose hip oil, argan oil

## ANTI-AGEING WITH THE POWER OF PEPTIDES

- the science of dermo-cosmetology
- award-winning ingredient

**AMPOULES** 5 x 1,5 ml  
for all types of skin  
paraben, paraffin & silicone free

*Vegan*

- highly concentrated droplets of cellular active ingredients with ultimate anti-ageing effect! They boost cell proliferation, stimulate the formation of "youth proteins" and restore the original structure of fibres of the papillary dermis. In this way they delay the skin's natural ageing process and significantly rejuvenate the dermal structure of the skin.

**Key active ingredients:** 3 bio-active peptides, ceramides, hyaluronic acid, provitamin B5

**3D REJUVENATING MASK** 150 ml  
for all types of skin  
paraben, paraffin & silicone free

*Vegan*

- works at the level of skin cells, reviving their youthful potential! Ageing skin starts acting as though it were younger – dividing faster and synthesising more dermal proteins, which are essential for regenerating the extracellular matrix. The result: a three-dimensional rejuvenating effect which can be seen and felt through a  
(1) much firmer tone,  
(2) improved elasticity and  
(3) smoothed wrinkles!

**Key active ingredients:** 3 bio-active peptides, argan oil



# PURE GOLD

An ANTI-AGE fantasy of sheer luxury

Gold, a mark of class and an emblem of distinction, a symbol of glamour and prestige and a reflection of wealth and power also reigns in cosmetics in all its splendour. With PURE GOLD 24 Ka products it shines in its purest form. It is a **privilege for skin which needs and deserves more!**

## SCIENTIFICALLY PROVEN EFFECTIVENESS

The results of recent scientific studies confirm the **remarkable rejuvenating properties** of gold. Gold activates the electrons in skin cells, which stimulates cellular communication processes and promotes the regeneration of the skin. It also reduces the breakdown of collagen and elastin and protects skin against the effects of free radicals. As a result, it improves skin tone, smoothes existing wrinkles and significantly slows down the appearance of new lines.

## WITH PARTICLES OF PURE GOLD

**Particles of pure 24-carat gold** from the hidden depths of the Earth's interior bring positive energy to your skin, while soft reflections envelop your complexion with a luxurious shine and glamorous look. They help **smooth lines and wrinkles** with an effect that you can see and feel.

In addition to particles of pure gold, PURE GOLD 24 Ka products also incorporate **soy isoflavones** for complete rejuvenating power. The results of clinical studies confirm that they build effective anti-ageing skin protection and appreciably improve the skin's firmness and elasticity, **making it look several years younger!**

Luxurious ANTI-AGE care:

- **firms the structure of the skin,**
- **improves elasticity and skin tone and**
- **significantly reduces wrinkles.**



LUXURIOUS DAY CREAM 50 ml  
paraben, paraffin & silicone free

*Vegan*

- for the "golden years" of normal, combination and dry skin. Contains the luxury of pure gold, which, in combination with isoflavones, gives skin a feeling of comfort and glamour. It visibly improves your skin's structure and supports its regenerative capacity, resulting in **smoothed facial lines and wrinkles and visibly improved tone**. This exquisite care leaves your skin rejuvenated and looking dazzlingly beautiful.

**Key active ingredients:** gold, soy isoflavones, shea butter, provitamin B5, glycerin, beta-glucan, aloe vera, sunflower oil

LUXURIOUS NIGHT CREAM 50 ml  
paraben & silicone free

- for the "golden years" of normal and dry skin. The luxurious power of pure gold in synergy with isoflavones reduces the structural deterioration of the existing elastin and collagen and promotes their synthesis. The unique **anti-wrinkle formula** stimulates skin regeneration and this exquisite care leaves your skin glowing with a rejuvenated appearance and visibly improved tone and silky soft to the touch.

**Key active ingredients:** gold, soy isoflavones, meadowfoam oil, vitamin E, ceramides, beta-glucan, aloe vera, extract of Alexandrian senna

LUXURIOUS ANTI-AGE ELIXIR 30 ml  
paraben, paraffin & silicone free

*Vegan*

- contains particles of pure gold which stimulate communication between skin cells. The high concentration of liposomal form isoflavones stimulates collagen production and skin regeneration. As a result, it smoothens existing wrinkles, firms your skin and gives it an **up to 5 year younger appearance\***! For independent normal to oily skin care or as a base for a cream, for dry skin. For the face, neck and chest.

**Key active ingredients:** gold, soy isoflavones, beta-glucan, panthenol

\*confirmed by a clinical trial with 20 volunteers using the elixir twice daily for one month

LUXURIOUS EYE CREAM 15 ml  
paraben & silicone free

- this luxurious rejuvenating formula with particles of pure gold and ceramides stimulates regeneration of the skin around the eyes, significantly improves its structure and has an antioxidant effect. It **firms** the skin around the eyes, **visibly smoothes existing lines and wrinkles and slows the formation of new ones**. For a reborn look without pronounced lines and wrinkles, for the "golden years" of all skin types.

**Key active ingredients:** gold, ceramides, soy isoflavones, beta-glucan

LUXURIOUS AMPOULES 5 x 1,5 ml  
paraben, paraffin & silicone free

*Vegan*

- **miraculous droplets of beauty with an instant rejuvenating effect!** Instant support for sagging skin with pronounced wrinkles and skin that lacks tone. Provides effective skin moisturising and stimulates the process of blood circulation, collagen and elastin synthesis and cell division and regeneration.

**Key active ingredients:** gold, soy isoflavones, beta-glucan, panthenol

LUXURIOUS MASK 150 ml  
paraben & silicone free

- for the "golden years" of tired skin on the face, neck and chest. A dazzling combination of pure gold and isoflavones stimulates the regeneration of dry, mature skin marked by environmental stress factors. Combined with the precious GOLD 24 Ka ampoule, it helps fortify your skin's protective function and, by supplying active ingredients, increases hydration, vitality and elasticity.

**Key active ingredients:** gold, soy isoflavones, meadowfoam oil, cocoa butter, shea butter, beta-glucan, extract of Alexandrian senna, aloe vera, carrot extract

LUXURY SHOWER & BATH GEL 150 ml  
paraben & silicone free

*Vegan*

- an intensive care formula enriched with liquid gold – jojoba oil – for total **indulgence under the shower** – jojoba oil – for total **indulgence under the shower**. Gently cleanses the skin, **protects it from dryness** and provides extreme comfort. Its elegant perfume draws you into the sensual world of fragrances and creates an unforgettable skincare

## INTENSIVE REJUVENATING FORMULA

- particles of pure 24-carat gold & soy isoflavones
- a privilege for your skin



experience. A fantasy of pure luxury and a privilege for skin which wants and deserves more!

**Key active ingredients:** jojoba oil

LUXURY BODY LOTION 150 ml  
paraben & silicone free

*Vegan*

- silky, rapidly absorbed texture with particles of pure 24-carat gold for **exclusive anti-age body care**. Enriched with **soy isoflavones** and **golden jojoba oil**, it intensively moisturises the skin and stimulates the synthesis of collagen and elastin, for optimally nourished, incredibly smooth and noticeably firmer skin. A fantasy of pure luxury and a privilege for skin which wants and deserves more!

**Key active ingredients:** gold, isoflavones, jojoba oil



# BRILLIANT

Impressive rejuvenation effects!

Benefit from the latest discoveries of modern dermo-cosmetology and revel in the luxurious textures offered by this prestigious care collection from **Afrodita Professional – BRILLIANT!**

A synergy of superlatives and a privilege for skin that wants and deserves more:

- **HIGH CONCENTRATIONS** of dermocosmetic ingredients
- **QUALITY** that exceeds even the highest expectations
- scientifically **PROVEN EFFECTIVENESS**
- **AMAZING RESULTS**
- **A UNIQUE CARE EXPERIENCE**

## THE SCIENCE OF DERMO-COSMETOLOGY

The effectiveness of the BRILLIANT range goes beyond conventional cosmetic treatment. Advanced dermo-cosmetic formulas **rejuvenate the skin at the cellular level – FROM THE INSIDE OUT!** This not only improves the skin's appearance, it benefits its overall function and structure! **Not only do they reduce and eliminate visible skin imperfections, they target the root causes of these imperfections!**

Ideal for all who expect a **superior care experience** from daily anti-age care!

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**YOUTH SERUM** 100 ml  
for all skin types  
7 remarkable active ingredients  
paraben free

- provides an **instant lifting effect and long-term skin rejuvenation from the inside out** - intensifies the skin cell regeneration process and significantly increases the synthesis of collagen and hyaluronic acid. It takes **only 1 hour to visibly smoothen your skin\*** and 2 months to redefine your facial contours, reducing areas of the skin with deep wrinkles [-44.9%] and significantly improving its tone [+19.5%].\*\* Apply the serum on its own or as a base for skin care cream.

**Key active ingredients:** biologically active peptides, rose hip oil, vitamin A, carrot extract

\*in vivo study on 15 volunteers, one hour after application

\*\*in vivo study on 23 volunteers after 56 days of twice daily use

## THE SCIENCE OF DERMO-COSMETOLOGY

- superlative anti-age treatment
- for face & neck & décolleté

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**BEAUTY SLEEP MASKA** 50 ml  
for dry to normal skin  
the secret of an ideal beauty sleep

- nourishing dermocosmetic care with biologically active peptides and rose hip oil for amazingly firmer and smoother skin in the morning! The highly nourishing formula supports the natural cycle of skin regeneration during sleep. Intensifies synthesis of the structural molecules of the dermis (collagen I: +35%, hyaluronic acid: +14%, fibronectin: +18%\*) and thoroughly rejuvenates the skin. From the inside out! Use: before going to sleep apply Youth Serum to the skin, then massage in the mask. Do not rinse off. In the case of extremely dry skin, we advise using the mask as a care cream.

**Key active ingredients:** biologically active peptides, rose hip oil, vitamin A, carrot extract

\*in vitro study



# PERFECT CODE

Rewind time – reawaken your skin's youth

## TURN BACK TIME?

The rejuvenating effects of the **FOUR BIOMIMETIC PEPTIDES** built into the formulation of the **Perfect Code** range of facial products represent a new development in cosmetology and a worldwide innovation. The entire cosmetics sector agrees that the scientifically proven action and perfected formulation of different types of peptides is the most important cosmetological breakthrough of the **last quarter of a century**.

## HOW DO PEPTIDES WORK?

When applied to the skin, peptides send a signal to skin cells that tells them to begin intensive regeneration. In this way skin and cell "damage" in the form of pronounced wrinkles begins to be reduced and more of the **key building blocks of skin** – collagen, elastin and hyaluronic acid – are produced. This accelerated synthesis is also evident in a **reduction** in the **number** and **prominence of wrinkles**.

## THE PERFECT FORMULA for every individual.

The **Perfect Code** range represents the perfect formula for the individual needs of every skin – biomimetic peptides send a signal to exactly the right number of skin cells, telling them to begin intensive regeneration.

**FILLER-DROPS CONCENTRATE** 5 ml  
for all types of skin • 60% peptide complex  
dermatologically tested

*Vegan*

Unique rejuvenating droplets with **60% peptide complex** and "wrinkle filler" effect!

**30 MINUTES** after application: up to **34.7%** reduction of wrinkle length\*.

**AFTER 5 DAYS:** highly intensified synthesis of **collagen I, III and IV** (up to 104%) and **hyaluronic acid** (up to 174%)\*\*.

**AFTER 2 MONTHS:** visible **lifting** effect (up to 77% reduction of wrinkles), reduced wrinkle **volume** (up to 100%) and **depth** (up to 62%)\*.\*.\*.

**Result: Three-dimensional wrinkle reduction — from 31% to 100%\*\*\*!**

**Key active ingredients:** complex of biomimetic peptide

\*in vivo study on 10 volunteers, results assessed 30 minutes after one application, \*\*in vitro study, \*\*\* in vivo study on 25 volunteers after two months of twice-daily use

**ESSENCE** 30 ml  
for normal to combination skin • highly concentrated formula • "anti-pollution" action • an excellent base for make-up

## THE UNIQUE ACTION OF 4 BIOMIMETIC PEPTIDES

- wrinkle length reduced by 34.7% within 30 minutes of application
- the perfect formula for every individual

**Highly concentrated formula with intensive corrective action and anti-pollution protection.**

**AFTER 1 HOUR:** better moisturised skin (42%), with 31%\* less pronounced wrinkles.

**AFTER 3 DAYS (in vitro):** substantially increased synthesis of collagen (49%) and hyaluronic acid (46%)\*.\*.

**AFTER 2 MONTHS:** delayed chronological ageing and photoageing and rejuvenation of the papillary dermis by as much as 5.5 years\*\*\*.

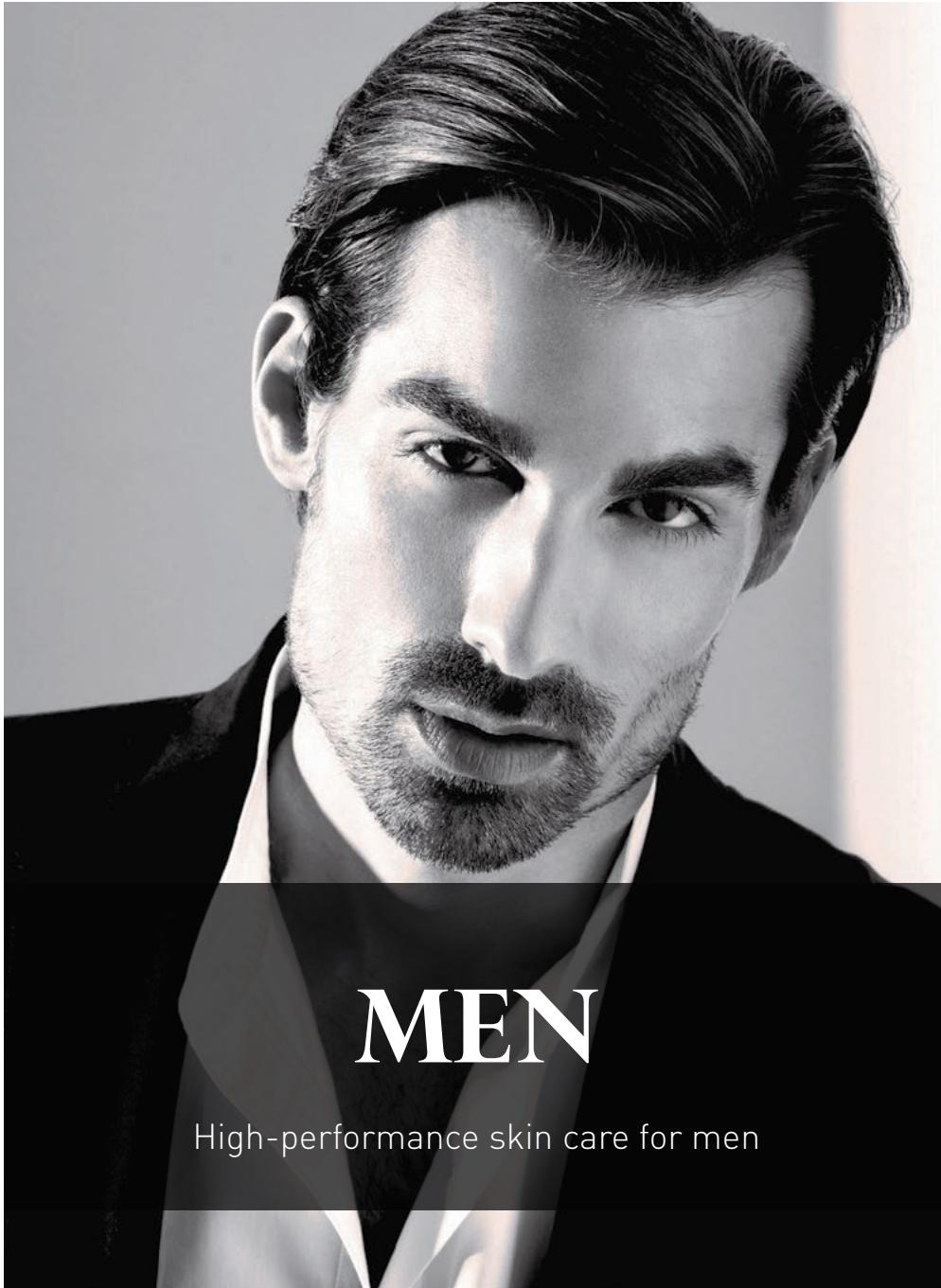
**Key active ingredients:** complex of biomimetic peptides, Patch<sub>2</sub>O, meadowfoam oil, marine collagen

\*in vivo study on 15 volunteers, \*\*in vitro study on a culture of fibroblasts after a 72-hour incubation, \*\*\* in vivo study on 28 volunteers after two months of twice-daily use

**MASK** 50 ml  
for all types of skin  
"reborn overnight" effect • even skin tone

**"NEW SKIN EFFECT" – Special patented bio-active enzyme technology leaves skin looking "reborn overnight".** Smoother and softer skin after just **one application\***! With regular use, **irregularities** on the skin's surface are reduced\*\*, **skin tone** is **more even\*\*\*** and the skin is **softer** and **visibly smoother\*\*\***. **Key active ingredients:** liquid papain enzyme, Patch<sub>2</sub>O, sunflower oil, amino acids, vitamins A and E.

\*self-evaluation by 49 volunteers after one overnight application, \*\*in vivo study on 41 volunteers after 28 days of twice-daily application, \*\*\* self-evaluation by 49 volunteers after 21 days of twice-daily application



# MEN

High-performance skin care for men

## 1. CARE FOR MEN

- no greasy residue
- powerful triple action

Advanced, highly effective formulas, light, fast-absorbing textures, simple to use and with impressive results. These are the advantages of the Afrodita Professional MEN products, which are perfectly adapted to the lifestyle of the modern man.

**TRIPLE-ACTION FLUID** 100 ml  
paraben & paraffin free

*Vegan*

- high-performance TRIPLE ACTION formula for

1. intensive **HYDRATION**,
2. active **ANTI-AGEING** and
3. optimal **PROTECTION!**

Fully adapted to the needs of men's skin: **quick to absorb and leaves no greasy residue.**

**Key active ingredients:** ice wine, aloe vera





# OIL ESSENCES

Precious droplets of nature, trapped in a bottle

Nourishing beauty oils have been part of skin care rituals since ancient Egyptian times. Contain numerous beneficial ingredients (unsaturated fatty acids, vitamins and minerals) that give your skin the strength to preserve its vitality and natural resistance. They provide your skin with an optimal supply of nutrients and moisture and stimulate its natural process of regeneration. Afrodita Professional Oil Essences contain completely natural, plant-based oils. The oils complement each other in 3 different products developed according to purpose and skin type. Oils can be used: **on their own, after applying cream, or as an additive** to the chosen cream (mix the oil into the cream in the palm of your hand and apply to the face).

PURE JOJOBA 30 ml  
for all types of skin

*Vegan*

- **100% natural, cold-pressed virgin jojoba oil.** Ideal for all skin types, including combination to oily skin. Unique composition very similar to the skin's natural sebum Rich in vitamins A and E. Has an intense nourishing effect and helps prevent transepidermal water loss, softens the skin, and improves its flexibility. **Key active ingredients:** jojoba oil

NUTRI GOLD 30 ml  
for dry and mature skin

*Vegan*

- a highly concentrated formula with 7 natural, 100% pure plant oils and vitamin E. **Intensive nourishing, regenerating and antioxidative effect.** An inexhaustible source of essential Omega-3 and Omega-6 fatty acids. Helps prevent unpleasant feeling of tightness, stimulates the natural process of skin regeneration and has a rejuvenating effect.

**Key active ingredients:** meadowfoam oil, maize germ oil, wheat germ oil, rose hip oil, sunflower oil, soy oil, rapeseed oil, vitamin E.

EXTRA SENSITIVE 30 ml  
for sensitive and couperose skin

*Vegan*

- a soothing synergy of 100% pure nourishing and essential oils enriched with bisabolol. Anti-stress therapy for sensitive and couperose skin. Gently cares for and soothes the skin, strengthens its natural barrier function and protects it against environmental factors. Alleviates redness, unpleasant tightness and other symptoms of skin irritation and reduces the visibility of fine red capillaries. **Key active ingredients:** meadowfoam oil, rosehip oil, bisabolol, juniper, cypress, geranium, lemon and lavender essential oils

WITH 100% PURE PLANT OILS

· for total skin comfort  
· paraben, paraffin & silicone free





# ART OF SPA

Nature. Beauty. Quality.

Maintaining beautiful, well cared for skin is an art. An art that was cultivated in ancient times by the Egyptian queen Cleopatra, who notoriously indulged in luxurious baths of milk and honey.

But a work of art is not created in a single brushstroke; it is built up in layers. That is why at Afrodita Cosmetics we follow the principle that truly well cared for skin is skin whose care rituals are not only regular but consist of several successive steps.

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RICE SCRUB FOR FACE & BODY 350 ml  
extra gentle treatment for sensitive skin

*Vegan*

Keeping your skin beautiful and well cared for is an art – begin your care ritual with gentle rice grains and the freshness of green tea; remove dead skin cells and stimulate circulation.

**Key active ingredients:** organic green tea, rice milk

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GRAPE SCRUB FOR FACE & BODY 350 ml  
hydration treatment for all skin types

*Vegan*

Keeping your skin beautiful and well cared for is an art – begin your care ritual with gentle exfoliants and the delicious smell of grape, remove dead skin cells and stimulate circulation.

**Key active ingredients:** sparkling wine extract, glycerin

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SUGAR BODY SCRUB 320 g  
extra rich treatment for dry skin

*Vegan*

Keeping your skin beautiful and well cared for is an art – begin your care ritual with grains of brown sugar and “golden” jojoba oil, remove dead skin cells and stimulate circulation.

**Key active ingredients:** brown sugar, “golden” jojoba oil

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SALT BODY SCRUB 500 g  
detox treatment for dry sagging skin

*Vegan*

Keeping your skin beautiful and well cared for is an art – begin your care ritual with Dead Sea salt minerals and essential oils; remove dead skin cells and stimulate circulation.

**Key active ingredients:** Dead Sea salt, essential oils





SWEET HONEY MASK FOR FACE & BODY 200 ml  
nourishing treatment for extremely dry skin

A work of art is made layer by layer – awaken the softness of your skin with a wrap containing royal jelly and coconut oil.

**Key active ingredients:** royal jelly, coconut milk

WHITE CHOCO SOUFFLÉ MASK FOR FACE & BODY 200 ml  
pampering treatment for all skin types

*Vegan*

A work of art is made layer by layer – awaken the softness of your skin with a wrap containing cocoa butter and guarana, with lipolytic effect.

**Key active ingredients:** cocoa butter, guarana extract

ENERGY BALM FOR FACE AND BODY 200 ml  
skin elasticity treatment for sagging skin of all types

The last stage of your care ritual should maintain the softness of your skin and enhance the effect of the previous stage. This invigorating balm is packed with the power of beeswax and nurturing oils.

**Key active ingredients:** beeswax, botanical oils

GRAPES SORBET FOR FACE AND BODY 200 ml  
firming treatment for all skin types

*Vegan*

The last stage of your care ritual should maintain the softness of your skin and enhance the effect of the previous stage. Improve the elasticity of your skin with the power of tiger grass and resveratrol, an antioxidant found in grapes.

**Key active ingredients:** gotu kola, resveratrol

GREEN TEA BODY LOTION 200 ml  
refreshing detox treatment for all skin types

*Vegan*

The last stage of your care ritual should maintain the softness of your skin and enhance the effect of the previous stage. Detoxify and firm the skin with black elder extract and the freshness of organically grown green tea.

**Key active ingredients:** organically grown green tea, black elder extract

WHITE CHOCO BODY BUTTER 200 ml  
pampering treatment for all skin types

*Vegan*



The last stage of your care ritual should maintain the softness of your skin and enhance the effect of the previous stage. Treat yourself to white chocolate butter enriched with vitamin E.

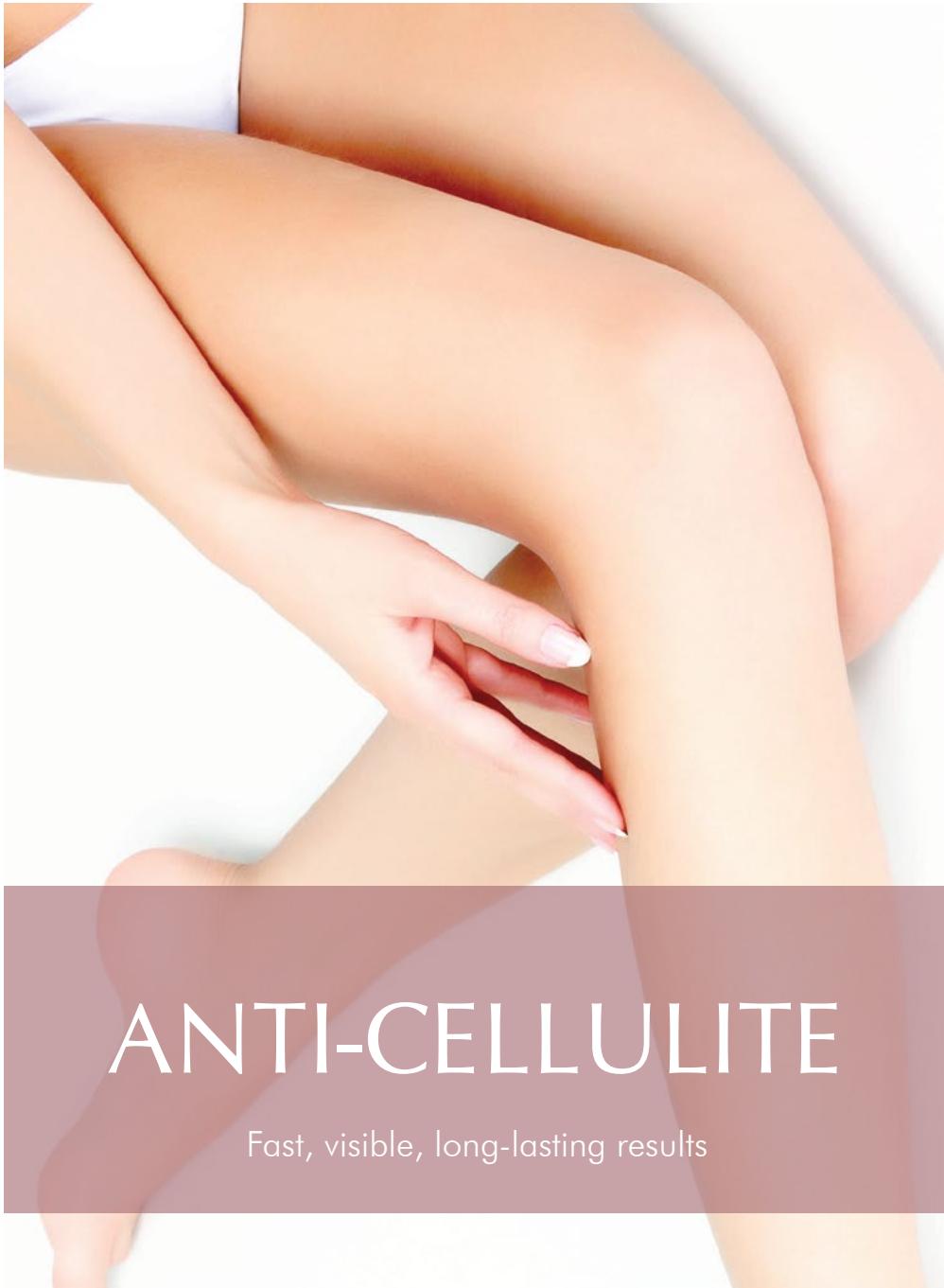
**Key active ingredients:** natural butters, vitamin E

SWEET HONEY BODY BUTTER 200 ml  
extra rich treatment for dry skin

*Vegan*

The last stage of your care ritual should maintain the softness of your skin and enhance the effect of the previous stage. Surrender to the nurturing power of shea butter and the moisturising touch of coconut water.

**Key active ingredients:** shea butter, coconut water



# ANTI-CELLULITE

Fast, visible, long-lasting results

Multiply and maintain the results achieved in the beauty salon with excellent products whose **proven effectiveness is confirmed by practical experience and numerous scientific studies.**

Thanks to a remarkable complex of active ingredients they stimulate: fat breakdown, repair of damaged connective tissue, blood flow and skin metabolism, elimination of water and other metabolic waste products, production of collagen and elastin, etc.

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ANTI-CELLULITE GEL 150 ml  
lipolytic & drainage & firming effect  
cooling effect • dermatologically tested

*Vegan*

- with its Amazonian plant complex and cooling effect, it stimulates blood circulation in the skin. Daily care activates and sustains cellulite elimination processes (lipolytic and drainage effects), regenerates connective tissues and firms the skin. Massage into the skin in the cellulite-affected areas morning and evening.

**Key active ingredients:** butchers broom, extracts of guarana and cecropia

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SKIN FIRMING CREAM 150 ml  
firms & tightens skin

*Vegan*

- particularly recommended after anti-cellulite care, during weight-loss programmes and to prevent skin looseness caused by ageing processes. After the very first use, your skin is firmer and smoother. After a few days, skin structure, firmness and elasticity are visibly improved. Use morning and evening for the care of the whole body or individual parts (breast, abdomen, legs, etc.).

**Key active ingredients:** guarana extract, gotu kola, tropical almond extract, black elder extract

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LIPO DETOX FINISH CREAM GEL - STEP 4 150 ml  
microcirculation & lipolysis  
warming effect • dermatologically tested

*Vegan*

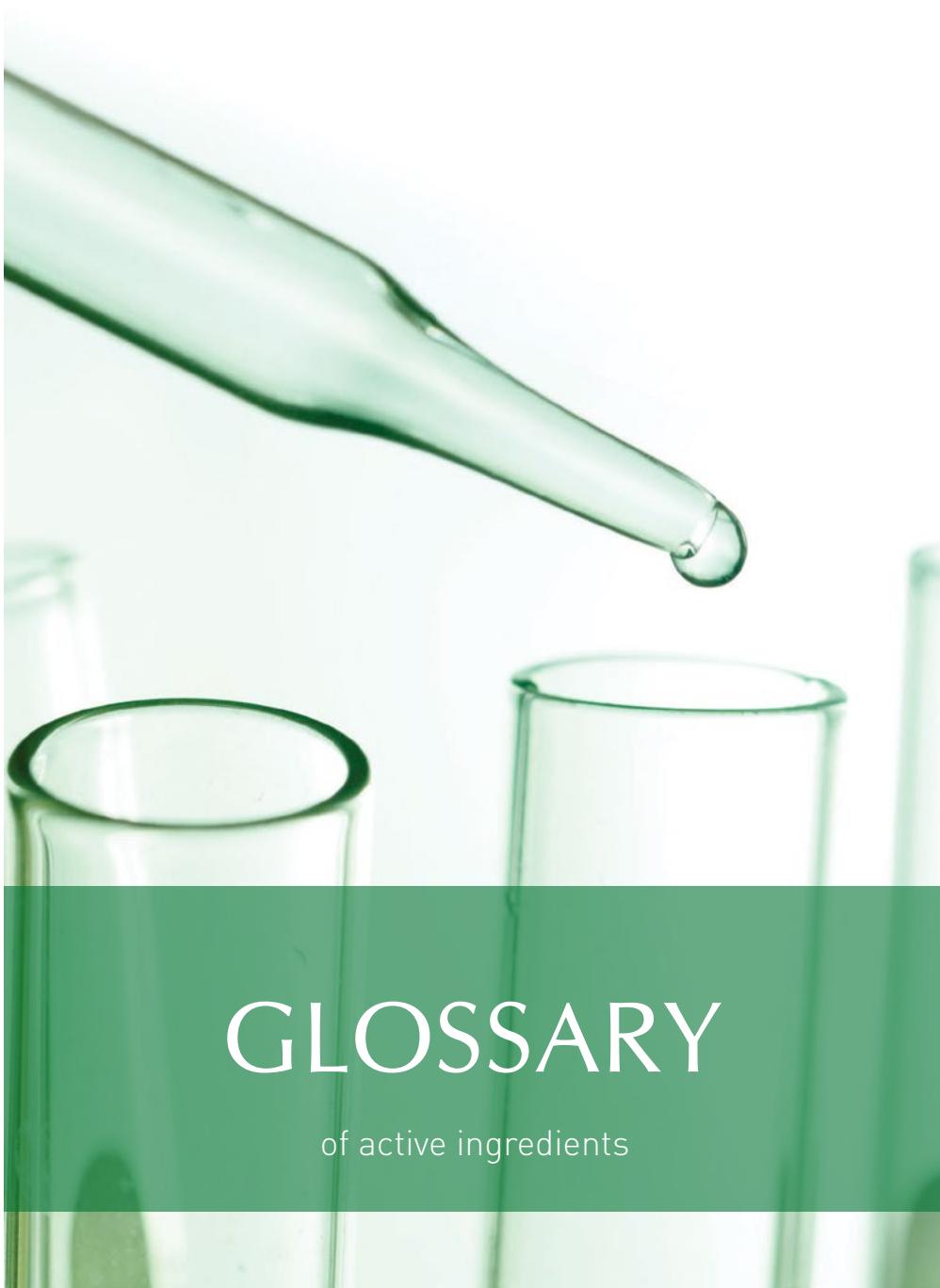
- intensifies skin detoxification, reduces subcutaneous fat build-up and reduces cellulite. Massage the gel into cellulite-affected skin in the morning and evening. Itchiness, redness and a feeling of warmth are normal side-effects in the skin.

**Key active ingredients:** extracts of sacred lotus, arnica, birch, horse chestnut, panthenol, beta-glucan, black pepper essential oil, vitamins A and E

## PROVEN EFFECTIVENESS

- further care at home essential
- anti-cellulite care & body shaping





# GLOSSARY

of active ingredients

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A

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## AHA acids

- stimulate the removal of dead skin cells, thus enabling the better penetration of products applied as part of further care. They also intensify the production of collagen, hyaluronic acid and other glycosaminoglycans. The result is a **smooth, uniform skin surface and complexion, increased skin protection and a fresh, visibly rejuvenated appearance.**

## Alexandrian senna extract

- is a plant alternative to hyaluronic acid. Protects and regenerates sensitive skin. Has a **long-lasting hydrating effect**, making it particularly suitable for **dry, rough skin.**

## Allantoin

- scientifically proven to help **skin regeneration** and stimulate epithelial growth. Prevents skin irritation, strengthens the protective layer and protects against moisture loss.

## Almond oil

- a natural emollient that takes the place of natural lipids, **softens** the skin and **moisturises** it. Rich in vitamins A and E, helps **regenerate the skin** and has a soothing effect.

## Aloe vera

- **generously moisturises** and **soothes** the skin.

## Amazonian complex

- the synergy of active ingredients from the rainforest clears up the problems of combination to oily skin. Acts as a set of **antioxidants**, hydrates and regenerates the skin. Proven to **reduce the formation of spots and blackheads**, gives the skin a **matte appearance.**

## Amino acids

- a **building block of the essential skin proteins** – collagen and elastin. Synthesised proteins play a key role in the growth of tissues, hair and nails and above all in **skin regeneration.** They perform various functions in the skin and are part of numerous metabolic processes.

## Argan oil

- a cold-pressed organic oil with **80% Omega-3, Omega-6 and Omega-9 unsaturated fatty acids**, it is one of the richest sources of high-value nutrients. Moisturises the skin and, thanks to its high vitamin E content, which has an antioxidant effect, **protects against moisture loss.** After use, the skin is left **protected** and elastic.

## Arnica extract

- has a mild antioxidant effect and soothes the skin.

## Avocado oil

- consists of 85% unsaturated fatty acids, with palmitic, oleic and linolenic acids the main ingredients. The oil improves the elasticity and appearance of the skin, particularly dry and rough skin.

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B

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## Beeswax

- alleviates signs of sensitivity thanks to its occlusive effect and **protects** against moisture loss. Also gives consistency to cosmetic products.

## Beta-glucan

- is a natural polysaccharide. Is found in the cell walls of oats, barley, fungi and yeasts. Promotes cell division and skin regeneration and destroys free radicals in the skin. Helps the skin stay **optimally moist** and **flexible.**

## BHA acid

- or salicylic acid. Has a keratolytic effect because **it breaks down dead skin cells.** They also help open and cleanse clogged sebaceous

glands. They have an **antibacterial, anti-inflammatory, astringent** effect and reduce the formation of spots, blackheads and acne.

## Bio-active peptides

- stimulate the cells to divide faster and synthesise more **collagen, elastin and hyaluronic acid.** As a result, they **slow down the chronological ageing and photoageing of the skin**, rejuvenating it in every way: they visibly tone the skin, smooth its surface and produce an intensive anti-wrinkle effect.

## Biomimetic pentapeptide

- mimics a unique protein found in sea anemone venom (APHC1). The latter acts as an inhibitor of TRPV1 pain receptors and as such has incredible potential to soothe sensitive, overly reactive skin.

## Birch extract

- has a **cleansing effect** and helps reduce cellulite.

## Bisabolol

- the most precious product of the Candeia tree. Has a mild **anti-inflammatory** effect and effectively **soothes** the skin. Helps skin regeneration.

## Black elder extract

- has a strong **diuretic** effect and is particularly recommended for the care of oily skin and hair.

## Black pepper essential oil

- particularly prized for its antibacterial qualities. **Promotes blood circulation** and is therefore particularly suitable for use in anti-cellulite and sports massages.

## Botanical oils

- maintain and renew the natural protective fatty layer in the epidermis; improve its structure, support its natural regeneration and prevent premature ageing.

## Brown algae extract

- reactivates the 14 genes **responsible for the synthesis of collagen, elastin and hyaluronic acid.** These then help renew the extracellular matrix and bring about a transformation of the skin. The result is a rejuvenated effect – taut skin and reduced wrinkles.

## Brown sugar

- **effectively peels off the surface layer of dead epidermal cells.** After use the skin is thoroughly cleansed, smooth and soft to the touch.

## Butcher's broom

- has a notable drainage effect, **stimulates the skin cleansing process and blood circulation in the skin, strengthens capillary walls** and reduces their permeability.

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C

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## Camomile extract

- **calms** and soothes the skin.

## Carrot extract

- Improves the appearance of dry skin, reduces peeling. Gives the skin flexibility and regenerates it.

## Cecropia extract

- extract of the bark of Cecropia obtusa, which grows in the Amazonian forest. Has **remarkable diuretic properties, accelerates cleansing and has a lipolytic effect.**

## Ceramides

- stimulate the natural process of **renewal of the hydro-lipid layer** of the epidermis and thus prevent moisture loss. They build long-term protection against premature ageing and protect the skin from harmful external factors.

### Cocoa butter

- a natural butter that is a **rich source of lipids** (including triglycerides from fatty acids) and **vitamins A in E**. Nourishes the skin and protects it against harmful environmental factors, is an antioxidant, is used to protect the hair and helps **reduce scars**.

### Coconut glucoside

- a very **mild** foaming agent with **conditioning** effect. It is **of natural origin** (from sugars and coconut) and biodegradable.

### Coconut oil

- **100% natural organic cold-pressed oil**, a rich source of vitamin E and essential fatty acids. The oil is **quick to absorb**, is light and gentle and smells wonderful, since it is a virgin oil with a completely natural fragrance. **Hydrates** the skin and restores its radiance, leaving it **soft and flexible**. Leaves a protective film that reduces dehydration.

### Coconut water

- rich in proteins, amino acids, enzymes, vitamins and minerals. Intensively hydrates the skin and promotes healthy cell growth.

### Cypress essential oil

- stimulates capillary blood circulation in the skin, shrinks sebaceous and sweat glands and has an astringent effect. Accelerates the **skin cleansing** process.

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E

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### Essential oils

- **the best that nature can offer!** Thanks to their miraculous composition, they have been having a beneficial effect on the human organism for millennia.

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F

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### Fiflow BB61

- based on the synergistic effects of selected pharmaceutical-quality perfluorocarbons, it **binds oxygen from the air**, carries it to the dermis and releases it there, while at the same time stimulating **skin microcirculation**. It also binds waste carbon dioxide and removes it from the skin.

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G

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### Geranium essential oil

- **balances sebum secretion** Very effective against acne, it regulates the balance between oily and dry skin, soothes irritable or red skin and is suitable for the care of mature skin, particularly skin that is subject to hormonal ageing.

### Ginkgo extract

- contains numerous antioxidants that **prevent damage to skin cells** caused by harmful environmental factors. Has an anti-ageing effect and stimulates blood circulation in the skin.

### Ginseng extract

- stimulates blood circulation in the skin and strengthens its **defensive function**. Has a regenerative and anti-ageing effect.

### Glycerin

- **regulates the natural hydration balance of the skin**: hydrates, softens and retains moisture.

### Glycolic acid

- thanks to its small molecules, it penetrates into the deeper layers of the skin, **removes dead cells** on the epidermis and accelerates the growth of new ones. **Slows down skin ageing processes**.

### Gold

- in its purest form (24 carat) it is proven to be effective in terms of **skin rejuvenation and skin tone improvement**. Gold activates electrons in skin cells, which stimulates cellular communication processes, cell renewal and cell growth (by re-establishing natural processes in the skin). Following application the skin is smoother, better hydrated and firmer\* (\*in vivo study).

### Gotu kola (Centella asiatica)

- used above all to firm and smooth the skin. **Helps firm and regenerate the skin**. Relieves the signs of sensitivity.

### Grape seed oil

- is a rich source of **vitamins** and **unsaturated fatty acids**. Stimulates the skin's natural functions and acts as an antioxidant. Rapidly absorbed grape seed oil **nourishes** the skin, which makes it suitable for all skin types, particularly for the care of mature and dry skin.

### Guarana extract

- also known as the "elixir of long life". With its high caffeine content, it stimulates **blood circulation and skin cleansing**. Thanks to its **lipolytic effect** it is used in anti-cellulite treatments.

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H

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### Horse chestnut extract

- strengthens capillary walls and **stimulates blood circulation** in the skin. Also reduces the sensation of tired, heavy feet.

### Hyaluronic acid

- 100% natural hyaluronic acid has the ability to intensively penetrate into deeper skin layers where it ensures optimum hydration and prevents water loss through the epidermis. This increases the hydration and elasticity of your skin, leaving it visibly **firmer** and **smoother**.

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I

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### Ice wine

- obtained from white and red grape varieties (Vidal blanc and Pinot noir) which thrive in the wine-growing regions of Switzerland, this ingredient rich in **polyphenols** (antioxidants) is integrated with Peruvian carob or tara gum, a carrier polysaccharide obtained from the plant Caesalpinia spinosa. On contact with the skin, all these active substances are released and produce **rejuvenating effects**.

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J

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### Jjoba oil

- this gold-coloured liquid wax contains vitamins A and E and numerous minerals. Helps prevent transepidermal moisture loss, softens the skin, improves its flexibility. Thanks to its unique composition and **non-comedogenic** nature, it is also recommended for the care of oily skin.

### Juniper essential oil

- excellent for the care of oily and acne skin, skin with dilated capillaries and in anti-cellulite programmes. Improves **skin microcirculation** and accelerates the **skin cleansing** process.

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L

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### Lactic acid

- is found in dairy products, tomatoes, bilberries. Indispensable in **cleansing pores**. Also an **excellent** moisturiser.

### Lavender essential oil

- has an exceptional **calming effect** in the treatment of burns, skin irritations and hyperaemia. Is also an essential part of care of acne skin in that it accelerates cleansing and has a mild antibacterial effect.

### Lemon essential oil

- stimulates the **vitalisation** of thin and dry skin and accelerates its **blood circulation**. Can also be used for the care of oily, impure skin, since it also balances sebum secretion.

### Liposomes AE

- intensively hydrates, regenerates and stimulates collagen synthesis.

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M

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### Mallow extract

- **softens and moisturises delicate**, fragile skin.

### Marine collagen

- the patented microspheres of marine collagen penetrate the upper layers of the epidermis, intensively bind moisture and swell to a volume 10 times larger. They ensure **effective reduction of wrinkles in 1 hour** and visibly tighten the skin.

### Meadowfoam oil

- considered one of the best emollients, it is a natural source of triglycerides, carotenoids and tocopherol. Its vitamins and greater than 90% content of long-chain fatty acids ensure **intensive regeneration and antioxidant effect**.

### Moisturising complex

- made from a blend of ingredients that protect the skin against moisture loss while simultaneously **moisturising it intensively**.

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N

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### Natural butters

- enriched with antioxidants, they stimulate skin cell renewal while nourishing the skin and protecting it against harmful environmental factors.

### Nettle extract

- cleanses the skin, stimulates circulation in the scalp, and tones.

### Niacinamide

- helps reduce acne, improves skin **hydration** and **soothes** sensitive skin. The use of products containing niacinamide improves the appearance of ageing skin, gives a **more even skin tone** and stimulates the repair of damaged skin cell DNA.

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O

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### Oak extract

- has an astringent effect

### Organic green tea

- a rich source of flavonoids with a strong anti-oxidative effect. Protects skin cells against damage caused by the effects of free radicals.

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P

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### Panthenol

- or provitamin B5. Hydrates the skin, accelerates cell division and **calms inflamed skin**. Provides effective **relief against itching** and soothes irritated, red and **burnt skin**.

### Papain enzyme

- is a plant enzyme obtained from the immature fruit of the papaya. Its role in cosmetic products is to help **remove dead skin cells** so that these can actively **regenerate**. Following care with products containing papain enzyme, the skin has a healthier appearance.

### Patch<sub>2</sub>O

- unique **Patch<sub>2</sub>O** technology works as a protective **H<sub>2</sub>O** plaster. It forms a hydrophobic layer on the skin's surface that reduces or prevents water loss through evaporation.

### Pea extract

- is rich in ingredients that influence the **synthesis, organisation and protection of collagen**. It protects the skin against the effects of free radicals and harmful environmental factors. It stimulates physiological processes in the skin and **enhances its natural balance**. Stimulates the cellular metabolism of the skin, protects it, maintains its elasticity and hydration.

### Pectin

- has an emollient effect, hydrates and balances the pH of the skin. - used in the cosmetics industry as a **stabiliser**. Obtained from apples and citrus peels. **Strengthens the protective function of the skin** and is suitable for all skin types, including sensitive skin.

### Peptide carnosine

- a **powerful antioxidant** that neutralises the destructive power of free radicals. **Prolongs the life cycle of cells**, stimulates collagen production and protects the cell membrane against unwanted processes in the dermis that accelerate the ageing of the skin.

### Phytoamine biocomplex

- contains mimosa extract and five amino acids. Improves cell metabolism, has a regenerative effect and strengthens the **natural moisturising factor**.

### Provitamin A (beta-carotene)

- has an antioxidant effect by neutralising free radicals. Has a positive effect on healing wounds and **protects the skin** against the harmful consequences of UVA and UVB rays. Reduces peeling of the skin surface and is therefore particularly suitable for the care of **difficult, dry skin**.

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R

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### Rapeseed oil

- helps reduce scars and can also be used as a massage oil, since it hydrates and nourishes the skin and protects it from the harmful effects of free radicals that cause premature signs of ageing.

### Resveratrol

- is a **powerful, natural antioxidant** that in its pure, **capsule** form has a **rejuvenating effect, protects cells from damage** resulting from exposure to **sun rays and evens skin tone**.

### Rice milk

- a natural antioxidant and a rich source of vitamins A and E. Stimulates skin cell regeneration and richly nourishes and conditions the skin.

### Rose hip oil

- rich in vitamins, Omega-3 and Omega-6 fatty acids and beta-carotenes, it is used to **regenerate the skin and reduce skin imperfections**. The lipids present in rose hip oil are similar to the skin's own lipids. The oil is therefore easily absorbed into the skin and leaves no oily film.

### Rosemary essential oil

- known for its remarkable stimulating action. Has a mild antibacterial effect on the skin, invigorates it and **promotes its natural cleansing**. Suitable for the special care of impure and acne skin.

### Rosemary extract

- has an **antioxidant**, astringent effect and is used as a deodorant.

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#### Royal jelly

- a product of nature with a **high biological value**. Contains numerous vitamins, minerals, proteins, sugars, lipids and amino acids. Increases the firmness of the skin, slows the processes of ageing, soothes the skin and has a mild antibacterial effect.

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S

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#### Sacred lotus extract

- notable for its excellent **anti-cellulite action** at two levels: it stimulates the breakdown of fat cells and reduces their accumulation in subcutaneous cells, and restricts the formation of new active fat cells.

#### Salicylic acid

- a BHA acid with an intense **cleansing** and **comedolytic** effect. Helps reduce acne and has a mild antibacterial effect. In higher concentrations has a **keratolytic** effect (removes the horny layer of the epidermis).

#### Sea salt (salt from the Dead Sea)

- is produced through the natural crystallisation of salt in salt pans. In addition to sodium chloride it contains quite a few other minerals (calcium, magnesium, bromine, potassium). Has a detoxifying and cleansing effect on the skin. Revitalises the skin and ensures **faster skin cell regeneration**.

#### Shea butter

- this exotic ingredient produced from the seeds of the shea tree is extremely rich in antioxidants, fatty acids and vitamins. Promotes cell **regeneration, renews the hydro-lipid layer of the skin** and helps protect it against environmental factors. It has a powerful moisturising and nourishing effect on the skin.

#### Sodium hydrogen carbonate

- interrupts the action of AHA acids by raising the pH value, ensuring the exfoliation process does not extend beyond the desired results.

#### Soy isoflavones

- GENISTEIN (the commonest soy isoflavone) is a phyto-oestrogen from the soy plant in active liposomal form, which enables it to penetrate the deeper layers of the skin. There it binds to beta-oestrogen receptors (which perform the function of oestrogen), where it stimulates the collagen production and prevents degradation of existing collagen.

#### Soy oil

- contains an abundance of fatty acids (oleic, linolenic and palmitic), vitamin E, lecithin, vitamin A. Softens and **moisturises the skin** and restores its glow, softness and flexibility.

#### Sparkling wine

- with the intoxicating fragrance of grapes, this extract is a valuable natural antioxidant that supports effective anti-age skin protection.

#### Sunflower oil

- is a natural source of vitamin E, which is a natural antioxidant. Has a soothing effect and **nourishes** the skin.

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T

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#### Tea tree essential oil

- has a strong antibacterial and astringent effect, helps fight fungi and **reduces sebum secretion**.

#### Tropical almond extract

- with its high polyphenol content it **improves the biomechanical properties of the skin**, boosting **firmness** and **elasticity**, and helps eliminate hyperpigmentation.

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U

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#### Unsaturated fatty acids

- of plant origin, they are divided into Omega-3 and Omega-6 fatty acids. They **nourish and renew the skin**, protect it against external factors and have a mild anti-inflammatory effect.

#### UVA and UVB filters

- protect against dangerous UV rays and in this way offer protection from **photoageing, pigmentation disorders, burns and the development of skin cancer**. UVA filters protect against UVA rays, which are present all year round (even on cloudy days) and account for 95% of all ultraviolet rays. UVB filters protect against UVB rays, which represent 5% of ultraviolet radiation.

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V

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#### Vitamin A (plant alternative)

- stimulates the **exchange of substances between cells and cell regeneration**. Increases collagen synthesis and reduces wrinkles. An extract of the seed of the moth bean plant (Vigna aconitifolia) from Asia, it is used in food and traditional medicine.

#### Vitamin B3

- also known as niacinamide; visibly **improves acne skin** and skin imperfections. Thoroughly moisturises and soothes the skin.

#### Vitamin C

- effective and popular in cosmetics. Traps free radicals and protects against premature ageing of the skin.

#### Vitamin E

- protects the skin from the negative oxidative effects of free radicals, **supplies it with all-important moisture** and protects against premature ageing.

#### Vitamin E microcapsules

- enclosed in spherical microcapsules (made from the natural polymers algin and agar) to prevent oxidation and degradation, vitamin E protects the skin from the negative oxidative effects of free radicals and **supplies it with all-important moisture**.

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W

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#### Wheat germ oil

- is an extremely nourishing oil and a treasury of vitamins (provitamin A, B vitamins) and unsaturated fats. Improves the skin's **regenerative capacity**. The remarkable power of the oil works best on dry skin.

#### Witch hazel extract

- Hamamelis virginiana; has an astringent effect and is suitable for the care of sensitive, thin, couperose skin. **Hydrates** and cleanses the skin and **shrinks pores**.

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Z

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#### Zinc oxide

- is an inorganic compound found in products designed to **protect the skin from UV rays**. Relieves the signs of sensitivity, helps speed up **skin cell regeneration** and eliminates problems with acne skin.



#### CONTACTS

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